

shopDisney's More Magical Together Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING. ENTRIES WILL NOT BE JUDGED. WINNERS WILL BE RANDOMLY SELECTED.

1. SPONSOR: Disney Shopping, Inc. ("Sponsor"), 500 S. Buena Vista St., Burbank CA 91521, is solely responsible for all aspects of shopDisney's More Magical Together Sweepstakes ("Sweepstakes").

2. ELIGIBILITY: To be eligible for this Sweepstakes, at the time of entering you must be: **[a]** a natural person legally residing in, and physically located within, the 50 United States or the District of Columbia (collectively, "Territory"); **[b]** 18 years of age or older or the age of majority in your state of primary residence (whichever is older); and **[c]** not an employee of Sponsor or its parent, subsidiary, affiliated or successor companies, the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"), nor a household member or immediate family member of any such employee. "Household member" shall mean people who share the same residence at least three (3) months a year. "Immediate family member" shall mean parents, step-parents, children, step-children, siblings, step-siblings or spouses. Void where prohibited.

3. HOW TO ENTER: This Sweepstakes will commence at 10:00 A.M. Pacific Time ("PT") on December 4, 2017, and end at 10:00 A.M. PT on January 5, 2018 ("Entry Period").

To participate in the Sweepstakes, you must have an active Instagram account ("Instagram Account"), Facebook account ("Facebook Account") and/or Twitter account ("Twitter Account") (each an "Account"). You can sign up for a free Instagram Account at <https://www.instagram.com> or by downloading the Instagram application on your compatible mobile device and following the instructions provided. You can sign up for a free Facebook Account at <https://www.facebook.com> or by downloading the Facebook application on your compatible mobile device and following the instructions provided. You can sign up for a free Twitter Account at <https://twitter.com> or by downloading the Twitter application on your compatible mobile device and following the instructions provided.

Once you have logged into your applicable Account, you may enter the Sweepstakes by doing one or more of the following:

[a] For Entries using your Instagram Account: **[i]** following @shopDisney on Instagram; **[ii]** liking the Sweepstakes announcement photo ("Sweeps Photo"); and **[iii]** commenting on the Sweeps Photo, including the hashtag "#shopDisneySweepstakes" (the "Sweeps Hashtag") in the comment. Doing all three (3) of the foregoing creates one (1) "Instagram Entry" into the Sweepstakes (collectively referred to herein as "Instagram Entries"). In order for an Instagram Entry to be valid, your comment must be public and viewable by the Sponsor, must be in good taste (see Section 4), and must otherwise comply with these Official Rules ("Rules"). All incomplete or non-conforming Instagram Entries will be disqualified. Instagram comments must comply with Instagram's Terms of Use, located at <https://help.instagram.com/478745558852511>.

[b] For Entries using your Facebook Account: **[i]** following shopDisney on Facebook; and **[ii]** commenting on the Sweepstakes announcement post ("Sweeps Post"), including the Sweeps Hashtag (designated above) in the comment. Doing both of the foregoing creates one (1) "Facebook Entry" into the Sweepstakes (collectively referred to herein as "Facebook Entries"). In order for a Facebook Entry to be valid, your comment must be public and viewable by the Sponsor, must be in

good taste (see Section 4), and must otherwise comply with these Rules. All incomplete or non-conforming Facebook Entries will be disqualified. Facebook comments must comply with Facebook's Terms of Service, located at <https://www.facebook.com/terms.php>.

[c] For Entries using your Twitter Account: **[i]** following @shopDisney on Twitter; and **[ii]** re-tweeting the Sweepstakes announcement tweet ("Sweeps Tweet"), including the Sweeps Hashtag (designated above) in the re-tweet. Doing both of the foregoing creates one (1) "Twitter Entry" into the Sweepstakes (collectively referred to herein as "Twitter Entries"). In order for a Twitter Entry to be valid, your re-tweet must be public and viewable by the Sponsor, must be in good taste (see Section 4), and must otherwise comply with these Rules. All incomplete or non-conforming Twitter Entries will be disqualified. Re-tweets must comply with Twitter's Terms of Service, located at <https://twitter.com/en/tos>.

Instagram Entries, Facebook Entries, and Twitter Entries are collectively referred to herein as "Entries" and individually as an "Entry." Instagram Entries, Facebook Entries, and Twitter Entries will be separated into separate prize pools. Normal internet access and data usage charges imposed by your online service and/or mobile carrier may apply.

Limit one (1) Instagram Entry, one (1) Facebook Entry, and one (1) Twitter Entry per day, but you may submit one of each in the same day.

BY ENTERING THE SWEEPSTAKES AS DESCRIBED ABOVE, YOU ARE INDICATING THAT YOU HAVE READ, UNDERSTOOD AND FULLY AGREE TO THESE OFFICIAL RULES ("RULES") AS WELL AS SPONSOR'S TERMS OF USE, LOCATED AT [HTTPS://DISNEYTERMSOFUSE.COM](https://disneytermsofuse.com). DO NOT ENTER WITHOUT FIRST REVIEWING THESE OFFICIAL RULES AND SPONSOR'S TERMS OF USE.

4. ENTRIES: By submitting an Entry, you agree that your Entry will not contain any content that would infringe or violate any right of a third party, including without limitation: **[a]** copyright, patent, trademark, trade secret or other proprietary or contractual rights; **[b]** rights of privacy (specifically, you must not distribute another person's personal information of any kind without their express permission) or publicity; or **[c]** any confidentiality obligations.

In addition to the foregoing requirements, Entries may not contain, and Sponsor in its sole discretion may disqualify, any Entry that: **[a]** is sexually explicit or suggestive, dangerous, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contains nudity; **[b]** promotes alcohol, illegal drugs, tobacco or firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; **[c]** is obscene or offensive, or endorses any form of hate or hate group; **[d]** defames, misrepresents or contains disparaging remarks about Sponsor, or other products, people or companies; **[e]** contains trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, or advertises or promotes any brand or product of any kind, without permission, or contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses; **[f]** contains copyrighted materials owned by others (including music, photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission; **[g]** contains materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; **[h]** communicates messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and/or **[i]** is in violation of any law or regulation.

By submitting an Entry, you hereby grant Sponsor and its licensees, distributors, agents, representatives and other authorized users a perpetual, non-exclusive, irrevocable, fully-paid, royalty-free, sub-licensable and

transferable (in whole or in part) worldwide license under all copyrights, trademarks, patents, trade secrets, privacy and publicity rights and other intellectual property rights you own or control to use, reproduce, transmit, display, exhibit, distribute, index, comment on, modify, create derivative works based upon, perform and otherwise exploit such Entries, in whole or in part, in all media formats and channels now known or hereafter devised (including on Sponsor's websites, on third party websites, on Sponsor's broadcast and cable networks and stations, on Sponsor's broadband and wireless platforms, products and services, on physical media, and in theatrical release) for any and all purposes including entertainment, news, advertising, promotional, marketing, publicity, trade or commercial purposes, all without further notice to you, with or without attribution, and without the requirement of any permission from or payment to you or to any other person or entity.

5. LIMITATIONS: Limit one (1) Instagram Entry, one (1) Facebook Entry, and one (1) Twitter Entry per day, but you may submit one of each in the same day. Your Entry must be received during the Entry Period. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Account is registered. Entries by any method other than as set forth above are void. Any use of automated or programmed methods of effecting Entry is prohibited. Neither the Entities, nor any of their respective officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing or physically located outside the Territory, for entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules, or for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone, computer hardware or software or telephone transmissions, technical failures, unauthorized human intervention, traffic congestion, garbled or jumbled transmissions, undeliverable emails resulting from any form of active or passive email filtering, insufficient space in your email account to receive email, or for other errors of any kind, whether due to electronic, human, mechanical, printing, production or technical errors or other causes, even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified and any attempt by a person to use multiple Accounts to register more than once may result in disqualification at Sponsor's sole discretion. Void where restricted by law and subject to all applicable federal, state, provincial, territorial, local and municipal laws and regulations. Proof of submission of Entry does not constitute proof of receipt of same. Releasees are not responsible for any changes or unavailability of the Instagram, Facebook, or Twitter application that may interfere with the Sweepstakes (including any limitations, any restrictions, or any conditions on Sponsor's ability to use Instagram, Facebook, or Twitter for the Sweepstakes as set forth herein) or ability of entrant to timely enter, receive notices or communicate with Sponsor via Instagram, Facebook, or Twitter, in which case Sponsor, in its sole discretion, may terminate or modify the Sweepstakes.

6. WINNER SELECTION: Entries must be received during the Entry Period. On or around January 5, 2018, Sponsor will conduct three (3) random drawings (each a "Drawing" and collectively, "Drawings") to select four (4) potential winners from among all eligible Instagram Entries, four (4) potential winners from among all eligible Facebook Entries, and four (4) potential winners from among all eligible Twitter Entries.

Odds of winning depend on the total number of eligible Instagram Entries, Facebook Entries, and Twitter Entries received during the Entry Period.

7. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): TWELVE (12) PRIZES are available to be won: Four (4) prizes for Instagram Entries, four (4) prizes for Facebook Entries, and four (4) prizes for Twitter Entries.

[a] Prizes for Instagram Entries:

- The first winner from the Instagram Drawing will be awarded two (2) Minnie Mouse embroidered denim jackets by SIWY, with an ARV of \$399.95 each (or \$799.90 for both).
- The second winner from the Instagram Drawing will be awarded two (2) Disney Parks Minnie Mouse rose gold ear headbands, with an ARV of \$24.99 each (or \$49.98 for both).
- The third winner from the Instagram Drawing will be awarded two (2) 1937 Storybook Palettes (eye shadow), from Bésame’s Snow White collection, with an ARV of \$68.00 each (or \$136.00 for both).
- The fourth winner from the Instagram Drawing will be awarded two (2) Mickey Mouse Ears Patricia leather saddle bags by COACH, with an ARV of \$279.95 each (or \$559.90 for both).
- Total ARV of all prizes for Instagram Entries is: \$1,545.78

[b] Prizes for Facebook Entries:

- The first winner from the Facebook Drawing will be awarded two (2) Olaf’s Frozen Adventure – Castle of Arendelle play sets, with an ARV of \$99.00 each (or \$198.00 for both).
- The second winner from the Facebook Drawing will be awarded two (2) collections of Toy Story talking action figures (five (5) action figures per collection), with an ARV of \$100.00 for each collection (or \$200.00 for both collections).
- The third winner from the Facebook Drawing will be awarded two (2) BB-9E app-enabled droids by Sphero, with an ARV of \$129.99 each (or \$259.98 for both).
- The fourth winner from the Facebook Drawing will be awarded two (2) collections of Disney Animators’ Collection Littles blind box micro doll play sets (two (2) pallets per collection), with an ARV of \$118.80 each collection (or \$237.60 for both collections).
- Total ARV of all prizes for Facebook Entries is: \$895.58.

[c] Prizes for Twitter Entries:

- The first winner from the Twitter Drawing will be awarded two (2) collections of Ufufy plush toys (fifteen (15) plush toys per collection), with an ARV of \$104.25 each collection (or \$208.50 for both collections).
- The second winner from the Twitter Drawing will be awarded two (2) Stitch backpacks by Loungefly, with an ARV of \$44.95 each (or \$89.90 for both).
- The third winner from the Twitter Drawing will be awarded two (2) Pandora – The World of Avatar interactive banshee toys, with an ARV of \$84.99 each (or \$169.98 for both).
- The fourth winner from the Twitter Drawing will be awarded two (2) collections of Toybox action figures (nine (9) action figures per collection), with an ARV of \$90.00 each collection (or \$180.00 for both collections).
- Total ARV of all prizes for Twitter Entries is: \$648.38

The ARV of all prizes combined is \$3,089.74.

Limit one (1) prize per person. If the actual value of a prize is less than the stated ARV, the difference will not be awarded. Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, except Sponsor reserves the right to substitute a prize or portions thereof of equal or greater value if a prize listed or any portion thereof is unavailable for any reason. All federal, state, and local taxes are the sole

responsibility of the winners. All prizes will be awarded provided prizes are validly claimed by February 2, 2018, after which no alternate winners will be selected, nor unclaimed prize awarded.

8. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at <http://disneyprivacycenter.com> ("**Privacy Policy**").

9. WINNER NOTIFICATION: On or about three (3) days after a potential winner is selected in a Drawing, Sponsor will notify potential winners as follows:

[a] Notification for Instagram Entries: Potential winners will be notified via Instagram Direct or by posting a comment to the potential winner's Entry on Instagram. Upon initial notification by Sponsor, a potential winner will need to provide his or her contact information (email and/or phone number), as requested by Sponsor, as follows: **[i]** if Sponsor notifies the potential winner via Instagram Direct, the potential winner must respond to Sponsor's Instagram Direct message with his or her contact information; or **[ii]** if Sponsor posts a comment to the potential winner's Entry on Instagram, the potential winner must contact Sponsor at the email address or phone number provided by Sponsor and provide Sponsor with his or her contact information.

[b] Notification for Facebook Entries: Potential winners will be notified via direct message or by posting a comment to the potential winner's Entry on Facebook. Upon initial notification by Sponsor, a potential winner will need to provide his or her contact information (email and/or phone number), as requested by Sponsor, as follows: **[i]** if Sponsor notifies the potential winner via direct message, the potential winner must respond to Sponsor's direct message with his or her contact information; or **[ii]** if Sponsor posts a comment to the potential winner's Entry on Facebook, the potential winner must contact Sponsor at the email address or phone number provided by Sponsor and provide Sponsor with his or her contact information.

[c] Notification for Twitter Entries: Potential winners will be notified via direct message or by sending a reply tweet to the potential winner's Entry on Twitter. Upon initial notification by Sponsor, a potential winner will need to provide his or her contact information (email and/or phone number), as requested by Sponsor, as follows: **[i]** if Sponsor notifies the potential winner via direct message, the potential winner must respond to Sponsor's direct message with his or her contact information; or **[ii]** if Sponsor sends a reply tweet to the potential winner's Entry on Twitter, the potential winner must contact Sponsor at the email address or phone number provided by Sponsor and provide Sponsor with his or her contact information.

Sponsor is not responsible for changes to the Instagram Direct feature, the direct message features of Facebook and Twitter, the comment functions of Instagram and Facebook, the reply tweet function of Twitter, or email functionality issues that may interfere with potential winner notification. Potential winners must meet all eligibility requirements. Potential winners may be required to sign and return to Sponsor, within two (2) days of the date notice is sent, an affidavit of eligibility, and a liability/publicity release (except where prohibited).

At the sole discretion of the Sponsor, disqualification and forfeiture of a prize may result from any of the following: **[a]** potential winner's failure to respond to Sponsor within three (3) days of Sponsor's first notification attempt; **[b]** the return of Sponsor's notification message as undeliverable after two (2) attempts; **[c] potential winner's failure to provide Sponsor with satisfactory proof of eligibility;** **[d] potential winner's failure to validly claim a prize by February 2, 2018;** **[e]** potential winner's failure to make his or her Account public and viewable by the Sponsor as described above; **[f]** potential winner's prior receipt of a prize pursuant to the Sweepstakes; and **[g]** any other non-compliance with these Rules. All federal, state and local taxes are the sole responsibility of the winners. In the event of disqualification and

forfeiture, Sponsor will make reasonable efforts to select an alternate potential winner, time permitting, pursuant to a random drawing of remaining non-winning eligible Instagram Entries, Facebook Entries, or Twitter Entries, as applicable.

10. CONDITIONS: By submitting an Entry in this Sweepstakes and/or accepting a prize, you agree that: **[a]** you will abide by and be bound by these Rules and Sponsor's decisions regarding this Sweepstakes, which shall be final and binding in all respects; **[b]** the Entry will not be acknowledged or returned; **[c]** you release and hold harmless the Releasees, Instagram, Facebook, and Twitter from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from participation in this Sweepstakes, including without limitation, the Entry process or selection of an Entry, the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prizes and/or any interaction with, or downloading of Sweepstakes information; **[d]** the Releasees do not make any representation, warranty or guarantee, express or implied, relating to these Sweepstakes or to the prizes; **[e]** winner's acceptance of a prize constitutes the grant to Sponsor and assigns an unconditional right to use winner's name, address (city and state, province or territory only), voice, likeness, photograph (including without limitation, such winner's Account profile photo), biographical and prize information and/or statements about these Sweepstakes for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[f]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism, acts or regulations by Instagram, Facebook, and Twitter, or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of these Sweepstakes, so that they cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend these Sweepstakes; and in such event, to select winner/s by such method as Sponsor in its sole discretion shall consider equitable; **[g]** the Releasees are not responsible for typographical or other errors in the offer or administration of these Sweepstakes, including but not limited to errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes; **[h]** the Releasees are not responsible for any inability of any winner to accept or use a prize for any reason; **[i]** the Sponsor has the right, at any time and at its sole discretion, to disqualify you, if it suspects you are doing any of the following: **(i)** tampering or attempting to tamper with the entry process or the operation of these Sweepstakes or the Sponsor's @shopDisney accounts on Instagram, Facebook, and Twitter; **(ii)** violating the Rules; **(iii)** violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Sweepstakes property or service; **(iv)** acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, defraud, threaten or harass any other person; or **(v)** for any other good cause as determined solely by the Sponsor; and **[j]** Sponsor has the right to modify the prize award procedures at its sole discretion.

11. DISPUTES: Entrant agrees that: **[a]** any and all disputes, claims and causes of action at law or in equity arising out of or connected with this Sweepstakes or the prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the winners, shall be resolved individually, without resort to any form of class action; **[b]** any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and **[c]** under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the

State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

12. WINNERS' LIST: For a names of winners (after January 8, 2018 and before February 8, 2018), send a self-addressed, stamped #10 envelope to: shopDisney's More Magical Together Sweepstakes, 500 S. Buena Vista St., Burbank CA 91521-1441.

This Sweepstakes is in no way sponsored, endorsed, or administered by or associated with Instagram, Facebook, or Twitter.