Your official guide to Keys offered to Guests since our first Disney store Opening Ceremony in 2010.

Including:
NEW Keys and Key Pins Coming Soon,
Past Keys from global Disney store locations,
Discontinued Keys and Key Pins that have become collectible treasures!

Enjoy your collection, and always remember:
‘The world is something you imagine, so let your dreams go on parade.’
IMAGINATION KEYS RELEASED IN 2021

MICKEY MOUSE THROUGH THE YEARS SET
Released in March

FORKY AND KAREN SET
Released in March
IMAGINATION KEYS RELEASED IN 2021

WINNIE THE POOH AND THE HONEY TREE | 55 YEARS
Released in February

UP
Released in January

WORLD OF DISNEY, LOVE SERIES
101 DALMATIANS
Blind Pack, Released in January

WORLD OF DISNEY, LOVE SERIES
THE ARISTOCATS
Blind Pack, Released in January

WORLD OF DISNEY, LOVE SERIES
BAMBI
Blind Pack, Released in January

WORLD OF DISNEY, LOVE SERIES
DUMBO
Blind Pack, Released in January

WORLD OF DISNEY, LOVE SERIES
LADY AND THE TRAMP
Blind Pack, Released in January

WORLD OF DISNEY, LOVE SERIES
THE LION KING
Blind Pack, Released in January

MICKEY AND MINNIE MOUSE 2021
Released in December 2020
IMAGINATION KEYS RELEASED IN 2020

SOUL
Released in December
North America Exclusive

FROM OUR FAMILY TO YOURS
Released in December

OPENING CEREMONY SPECIAL EDITION METAL KEY
Released in December
Disney Visa, United States Exclusive

THE CHILD
Released in November

TOY STORY | 25 YEARS
Released in November

FANTASIA | 80 YEARS
Released in November

DISNEY+ 1ST ANNIVERSARY
Released in November

BLACK WIDOW
Released in October

FROZEN FAN FEST
Released in October

shopDisney.com | Disney store
STUDIOS KEY SET
Released in October
WALT DISNEY ANIMATION STUDIOS

PIXAR ANIMATION STUDIOS

MARVEL STUDIOS

LUCASFILM LTD.

MICKEY MOUSE GINGERBREAD KEY ORNAMENT
Released in October

PLUTO | 90 YEARS
Released in September

DUKE CABOOM | CANADA DAY
Released in August
Canada Exclusive

DISNEY INK AND PAINT
Released in August

STAR WARS DAY
Released in May

shopDisney.com | Disney store
IMAGINATION KEYS RELEASED IN 2020

FROZEN 2 | OLAF
Released in March
North America Exclusive

CINDERELLA | 70 YEARS
Released in March

TIGGER | LEAP DAY
Released in February

POSITIVELY MINNIE
Released in February
IMAGINATION KEYS RELEASED IN 2019

- **HOLIDAY 2019**
  - Released in November

- **FROZEN 2**
  - Released in October

- **D23 EXPO**
  - Released in August
  - D23 Expo Exclusive

- **TOY STORY 4**
  - Released in July

- **DONALD DUCK | 85 YEARS**
  - Released in June

- **ALADDIN**
  - Released in May

- **MICKEY | 90 YEARS**
  - Released in November 2018
IMAGINATION KEYS RELEASED EXCLUSIVELY FOR THE DISNEY STORE OPENING CEREMONY EXPERIENCE*

OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store receives this Key. Subject to availability.

TIMES SQUARE EXCLUSIVE OPENING CEREMONY
The Guest who helped unlock their imagination at Disney store Times Square received this Key. Discontinued.

DISNEY STORE GRAND OPENING
The Guest who helped unlock their imagination at a Disney store Grand Opening in North America received this Key.

DISNEY STORE’S 30TH ANNIVERSARY KEY
The Guest who helped unlock their imagination on March 28, 2017 received this Key.

DISNEY STORE AT HARRODS, LONDON OPENING CEREMONY
The Guest who helped unlock their imagination with the help from Gus and Jaq from Walt Disney’s Cinderella at Disney store Harrods received this Key. Discontinued.

DISNEY STORE CHAMPS ELYSEES, PARIS OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store Champs Elysees receives this Key. Subject to availability.

ORIGINAL DISNEY STORE OPENING CEREMONY
Debuting at the first Opening Ceremony experience in 2010. Discontinued.

*THE DISNEY STORE OPENING CEREMONY VARIES BY STORE AND IS SUBJECT TO CANCELLATION. GUESTS ARE SELECTED AT RANDOM FOR PARTICIPATION. VISIT SHOPDISNEY.COM/EVENTS FOR DETAILS.
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

Winnie The Pooh and The Honey Tree
Released in February

Disney Store Key and Lock
Released in January

Mystery Collectible Key Minnie Mouse
Blind Pack, Released in January

Mystery Collectible Key Tigger
Blind Pack, Released in January

Mystery Collectible Key Toy Story 4
Blind Pack, Released in January

Mystery Collectible Key Mickey Mouse
Blind Pack, Released in January

Mystery Collectible Key Star Wars
Blind Pack, Released in January

Mystery Collectible Key Donald Duck
Blind Pack, Released in January
COLLECTIBLE PINS OF IMAGINATION KEYS
REleased in 2020

1. THE CHILD
   Released in November

2. TOY STORY | 25 YEARS
   Released in November

3. FANTASIA | 80 YEARS
   Released in November

4. PLUTO | 90 YEARS
   Released in September

5. DISNEY FLAIR
   Released in January

6. OPENING CEREMONY
   Released in January

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