

shopDisney.com | Disney store

UNLOCK YOUR IMAGINATION

THE OFFICIAL GUIDE & CHECKLIST FOR COLLECTIBLE KEYS AND KEY PINS



**Your official guide to Keys offered to Guests since our first
Disney store Opening Ceremony in 2010.**

Including:

NEW Keys and Key Pins Coming Soon,
Past Keys from global Disney store locations,
Discontinued Keys and Key Pins that have
become collectible treasures!

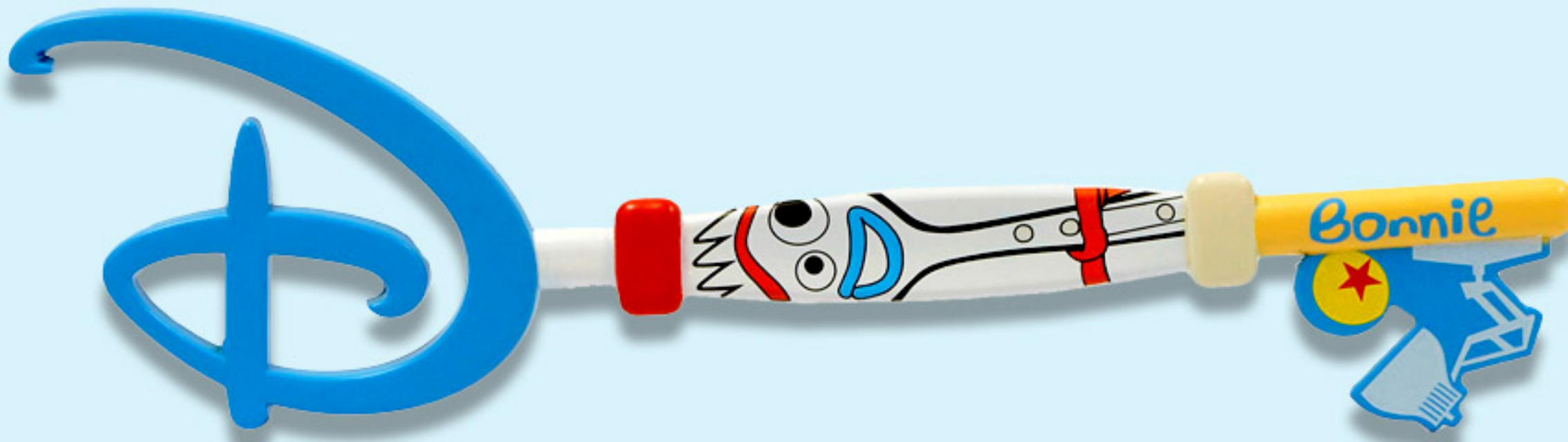
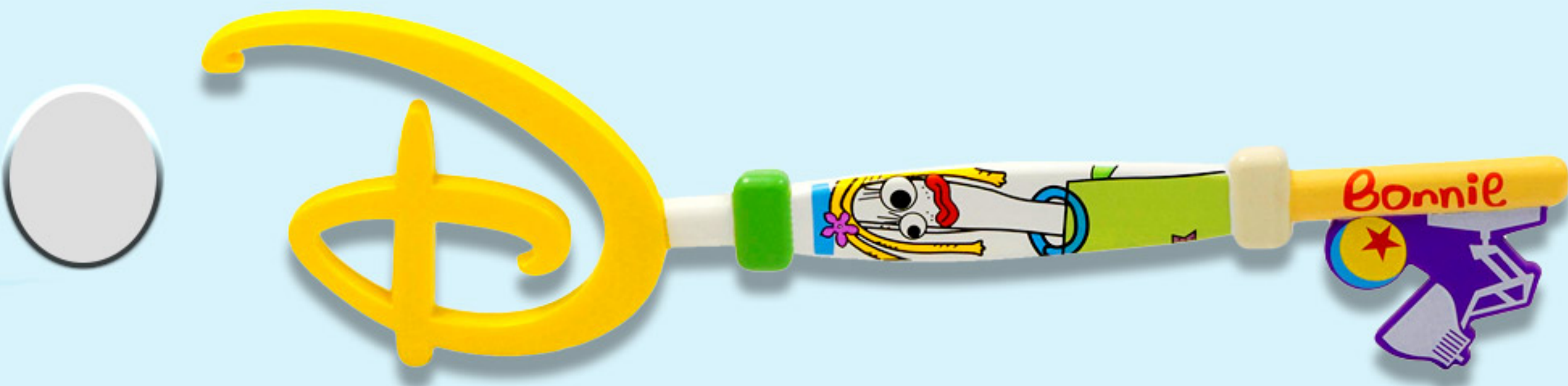
Enjoy your collection, and always remember:

'The world is something you imagine, so let your dreams go on parade.'

IMAGINATION KEYS RELEASED IN 2021



COMING SOON



COMING SOON



**WINNIE THE POOH
AND THE HONEY TREE | 55 YEARS**
Released in February

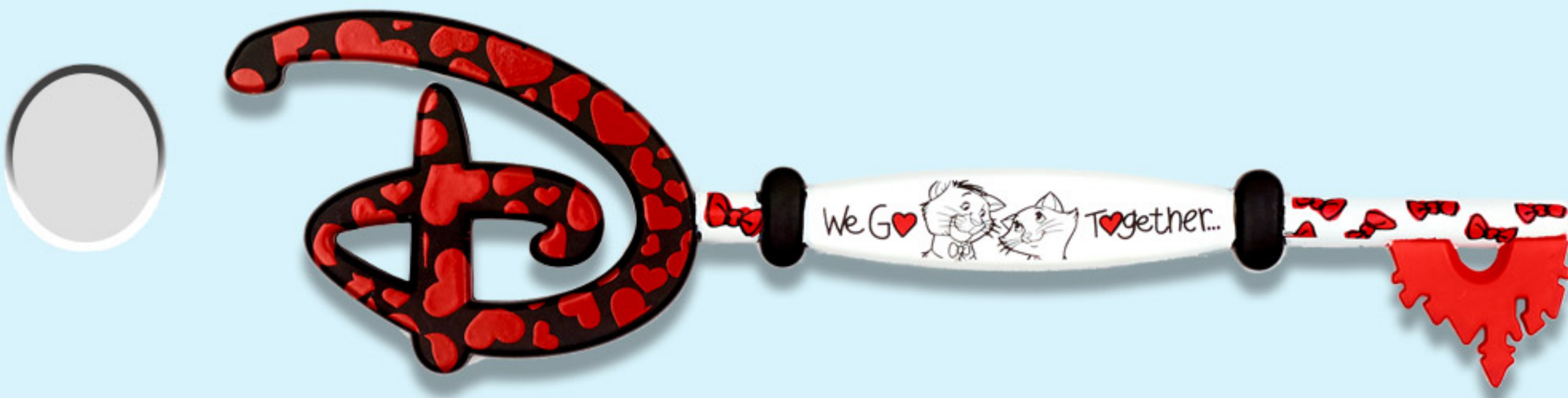


UP
Released in January

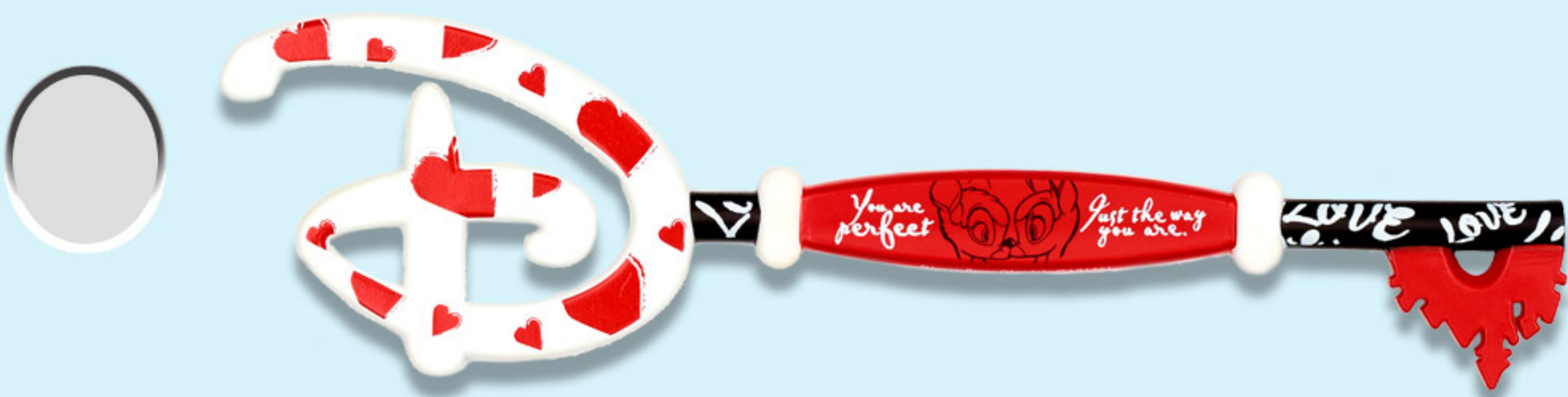
IMAGINATION KEYS RELEASED IN 2021



WORLD OF DISNEY, LOVE SERIES
101 DALMATIANS
Blind Pack, Released in January



WORLD OF DISNEY, LOVE SERIES
THE ARISTOCATS
Blind Pack, Released in January



WORLD OF DISNEY, LOVE SERIES
BAMBI
Blind Pack, Released in January



WORLD OF DISNEY, LOVE SERIES
DUMBO
Blind Pack, Released in January



WORLD OF DISNEY, LOVE SERIES
LADY AND THE TRAMP
Blind Pack, Released in January

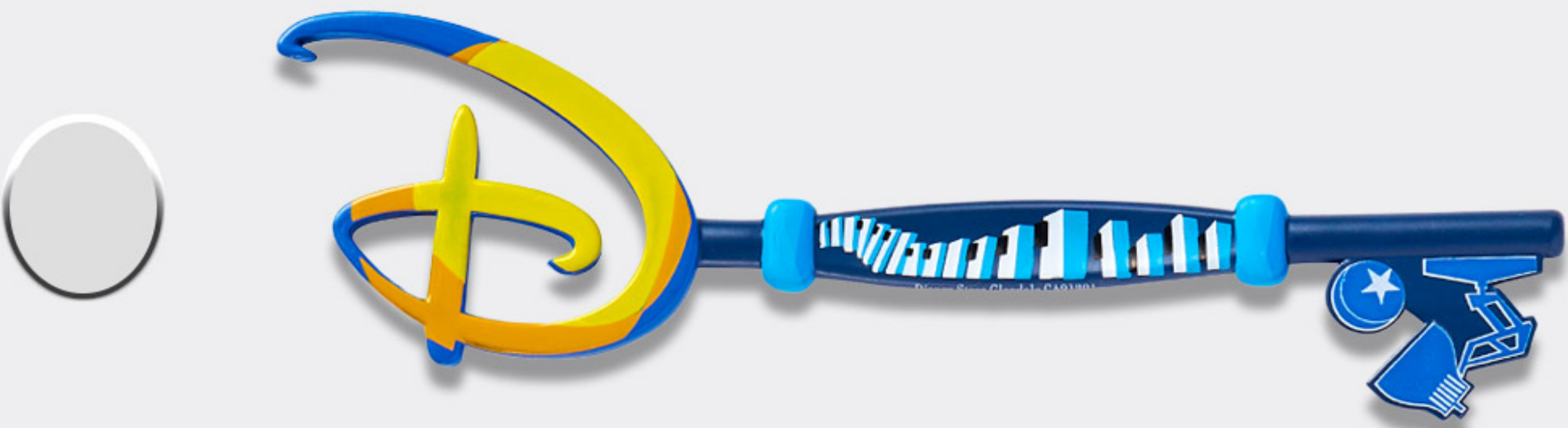


WORLD OF DISNEY, LOVE SERIES
THE LION KING
Blind Pack, Released in January



MICKEY AND MINNIE MOUSE 2021
Released in December 2020

IMAGINATION KEYS RELEASED IN 2020



SOUL
Released in December
North America Exclusive



FROM OUR FAMILY TO YOURS
Released in December



**OPENING CEREMONY
SPECIAL EDITION METAL KEY**
Released in December
Disney Visa, United States Exclusive



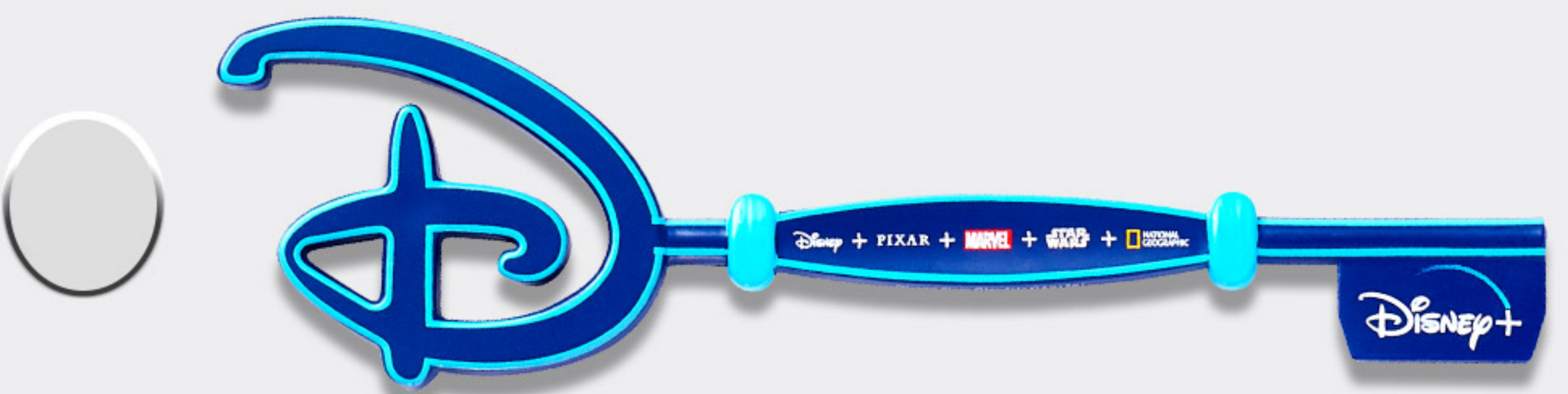
THE CHILD
Released in November



TOY STORY | 25 YEARS
Released in November



FANTASIA | 80 YEARS
Released in November



**DISNEY+
1ST ANNIVERSARY**
Released in November



BLACK WIDOW
Released in October



FROZEN FAN FEST
Released in October

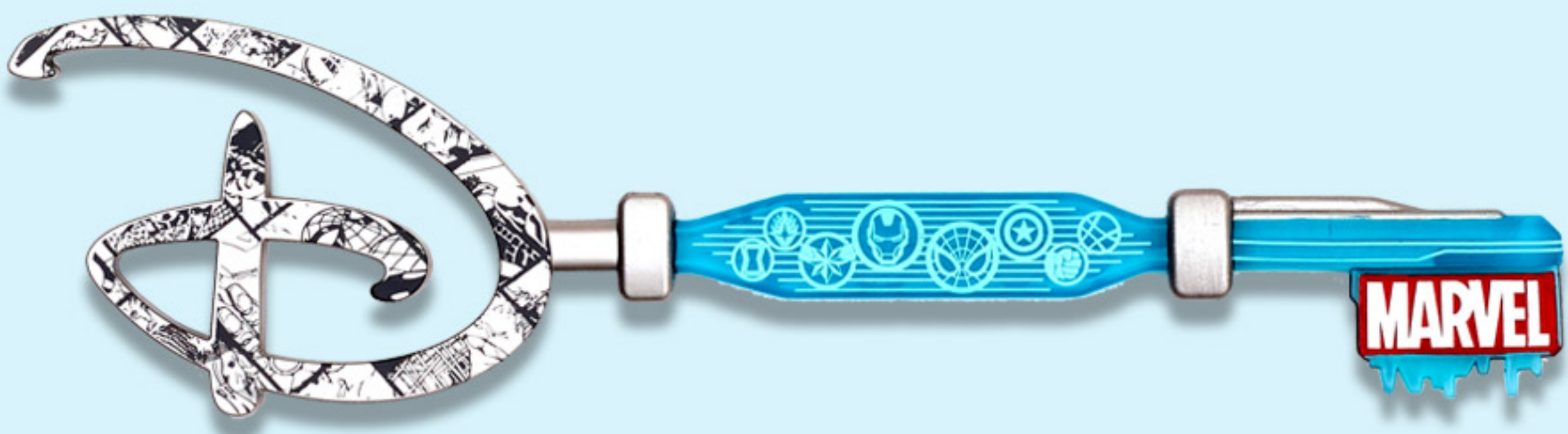
IMAGINATION KEYS RELEASED IN 2020



STUDIOS KEY SET
Released in October
WALT DISNEY ANIMATION STUDIOS



PIXAR ANIMATION STUDIOS



MARVEL STUDIOS



LUCASFILM LTD.



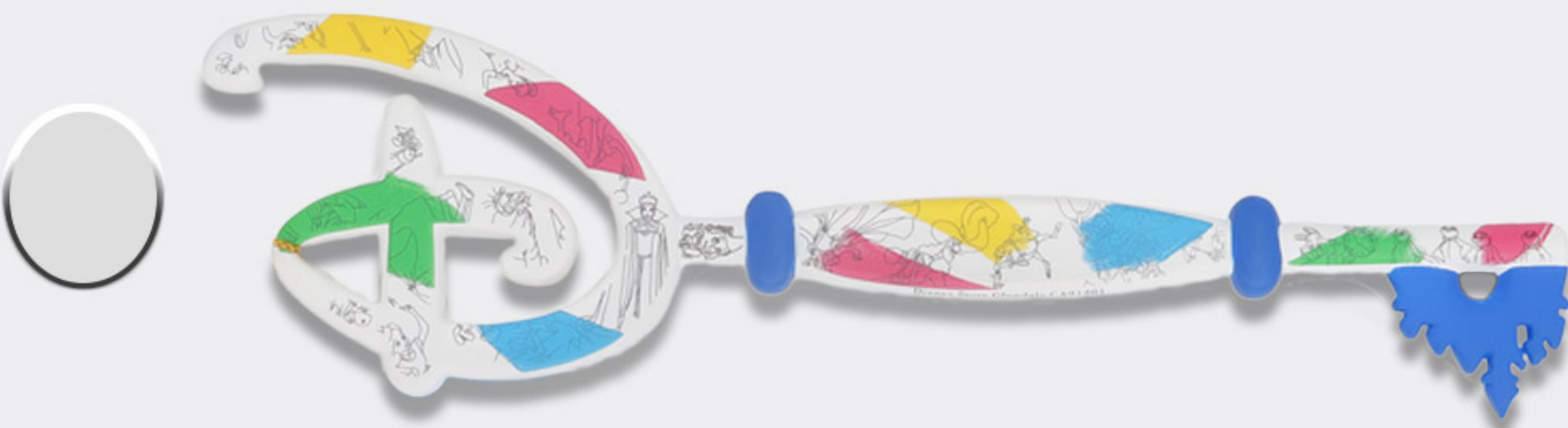
MICKEY MOUSE
GINGERBREAD KEY ORNAMENT
Released in October



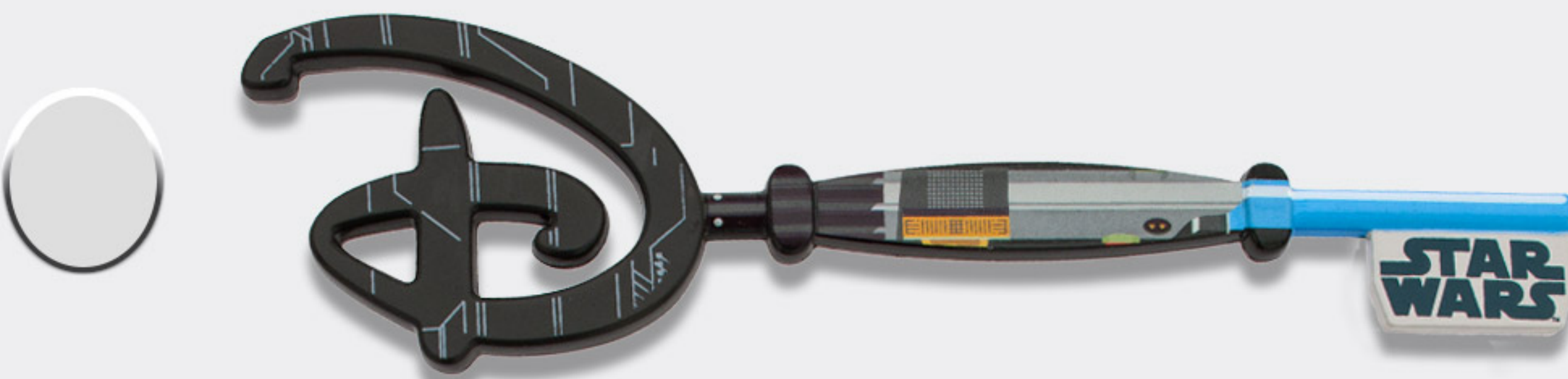
PLUTO | 90 YEARS
Released in September



DUKE CABOOM | CANADA DAY
Released in August
Canada Exclusive



DISNEY INK AND PAINT
Released in August

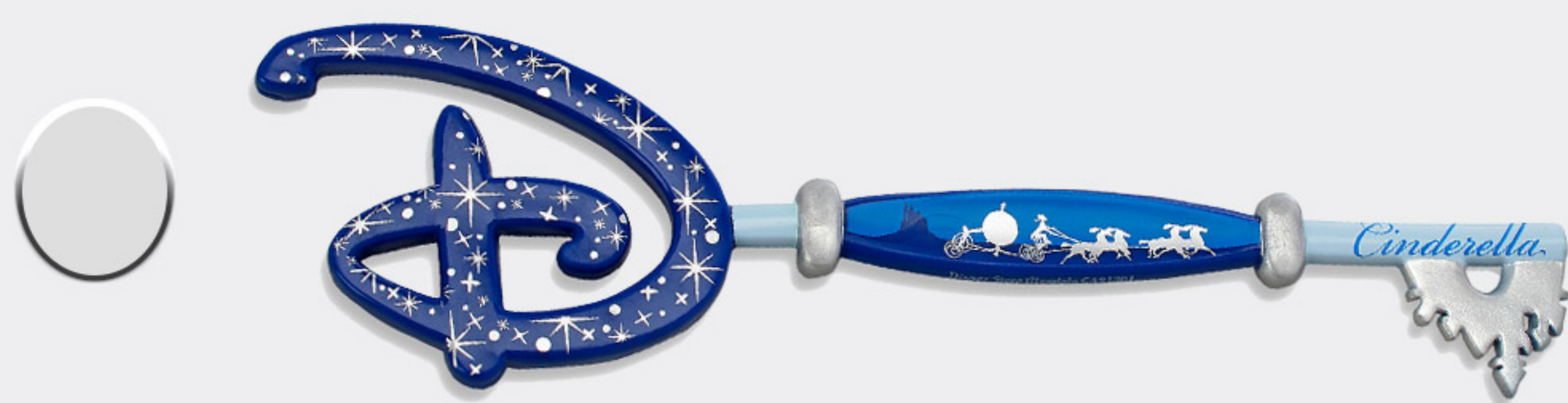


STAR WARS DAY
Released in May

IMAGINATION KEYS RELEASED IN 2020



FROZEN 2 | OLAF
Released in March
North America Exclusive



CINDERELLA | 70 YEARS
Released in March



TIGGER | LEAP DAY
Released in February

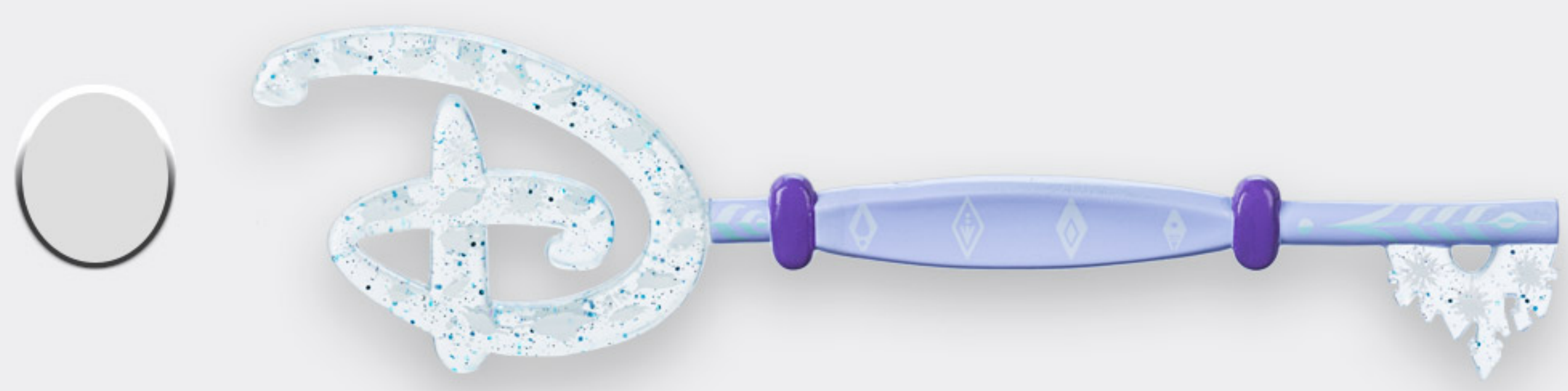


POSITIVELY MINNIE
Released in February

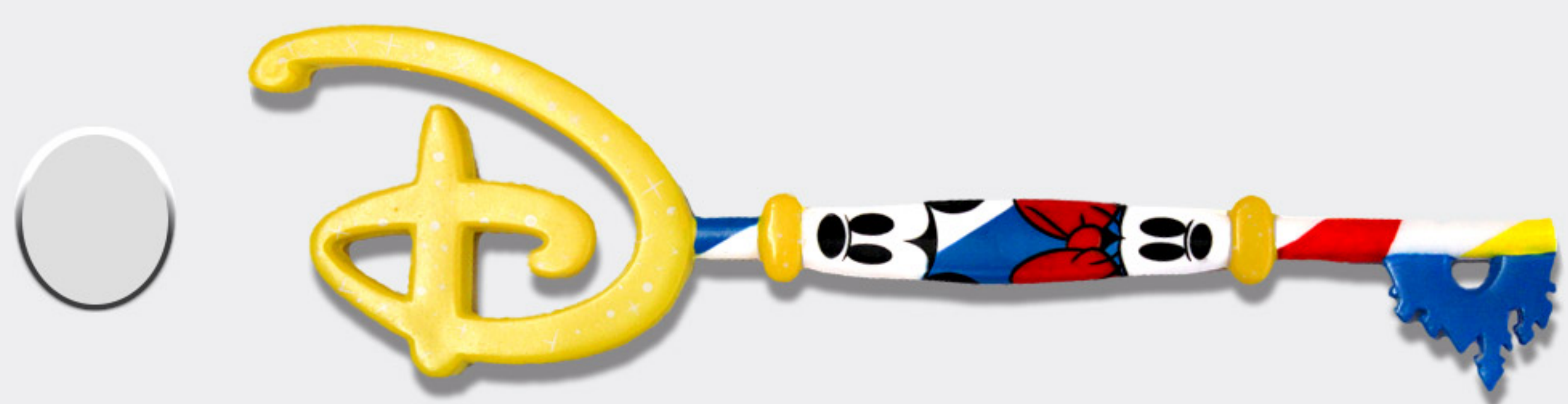
IMAGINATION KEYS RELEASED IN 2019



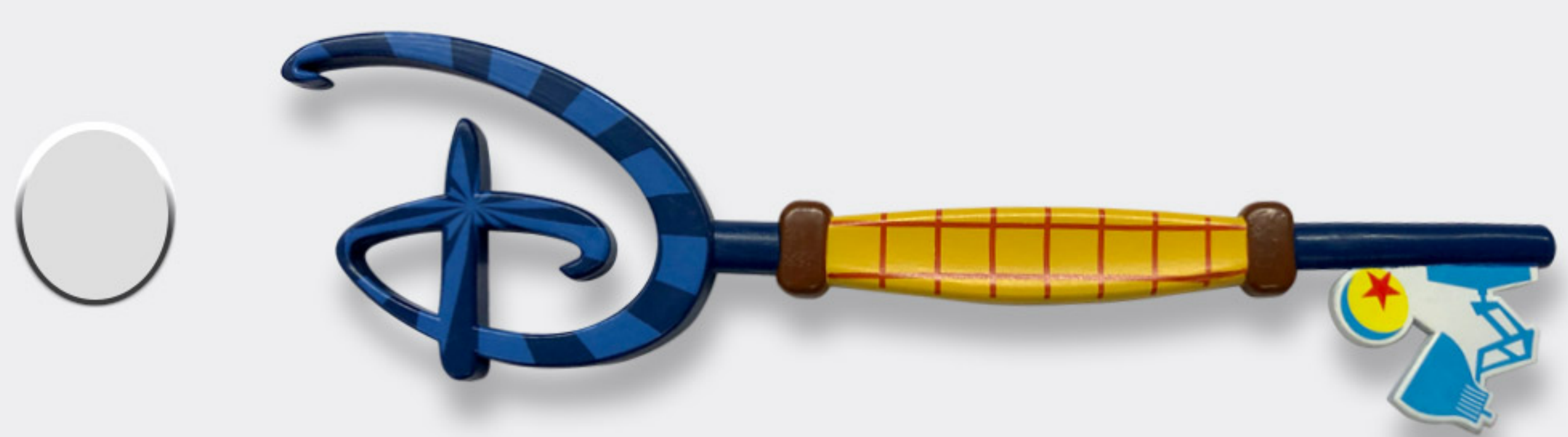
HOLIDAY 2019
Released in November



FROZEN 2
Released in October



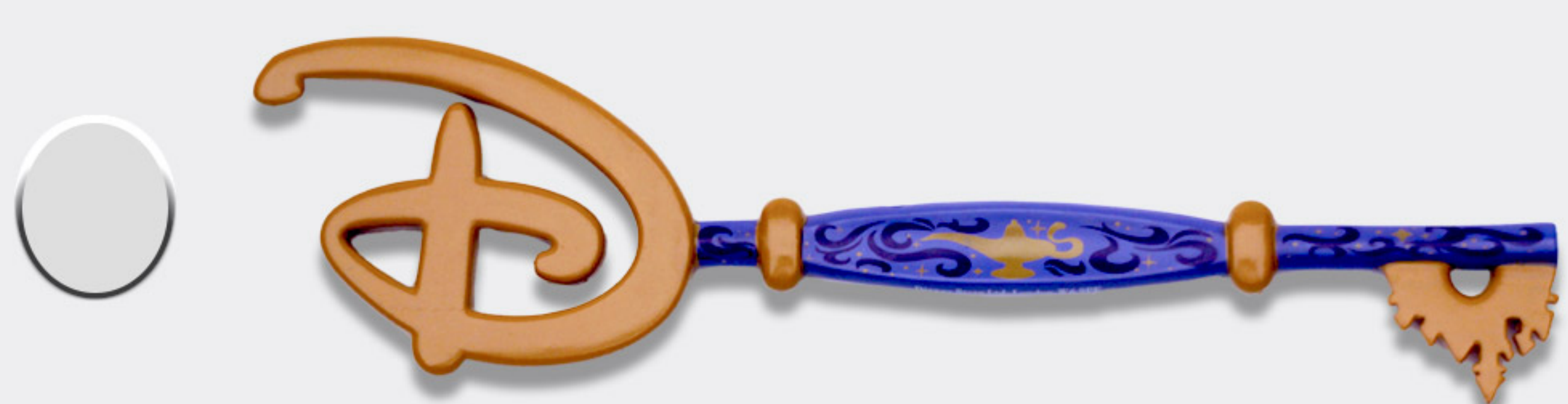
D23 EXPO
Released in August
D23 Expo Exclusive



TOY STORY 4
Released in July



DONALD DUCK | 85 YEARS
Released in June



ALADDIN
Released in May



MICKEY | 90 YEARS
Released in November 2018

IMAGINATION KEYS RELEASED EXCLUSIVELY FOR
THE DISNEY STORE OPENING CEREMONY EXPERIENCE*



OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store receives this Key. Subject to availability.



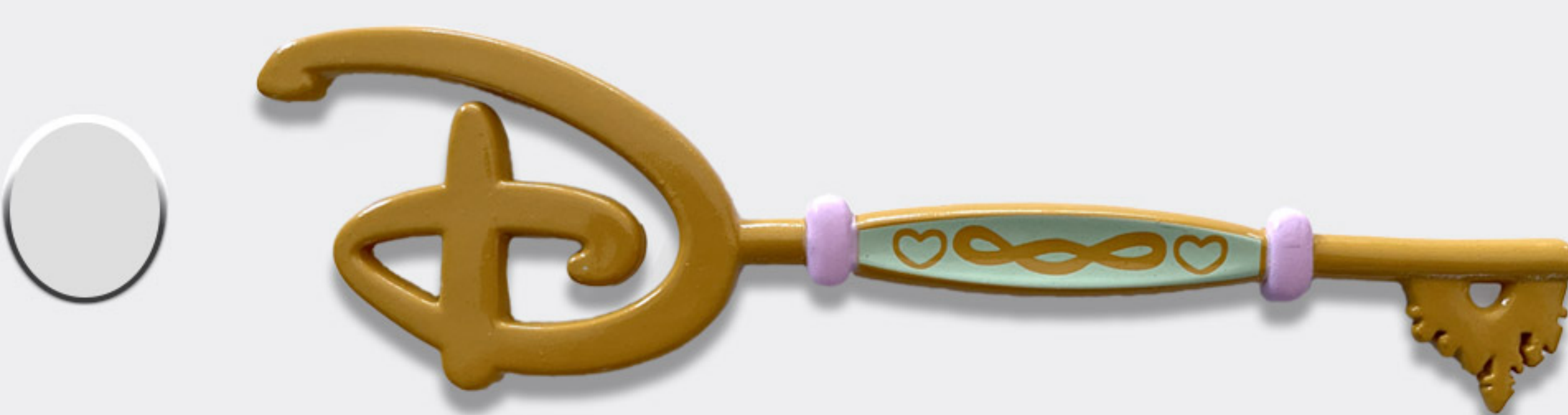
TIMES SQUARE EXCLUSIVE OPENING CEREMONY
The Guest who helped unlock their imagination at Disney store Times Square received this Key. Discontinued.



DISNEY STORE GRAND OPENING
The Guest who helped unlock their imagination at a Disney store Grand Opening in North America received this Key.



DISNEY STORE'S 30TH ANNIVERSARY KEY
The Guest who helped unlock their imagination on March 28, 2017 received this Key.



DISNEY STORE AT HARRODS, LONDON OPENING CEREMONY
The Guest who helped unlock their imagination with the help from Gus and Jaq from Walt Disney's *Cinderella* at Disney store Harrods received this Key. Discontinued.



DISNEY STORE CHAMPS ELYSEES, PARIS OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store Champs Elysees receives this Key. Subject to availability.



ORIGINAL DISNEY STORE OPENING CEREMONY
Debuting at the first Opening Ceremony experience in 2010. Discontinued.

*THE DISNEY STORE OPENING CEREMONY VARIES BY STORE AND IS SUBJECT TO CANCELLATION. GUESTS ARE SELECTED AT RANDOM FOR PARTICIPATION. VISIT [SHOPDISNEY.COM/EVENTS](https://shopdisney.com/events) FOR DETAILS.

COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2021



**WINNIE THE POOH
AND THE HONEY TREE**
Released in February



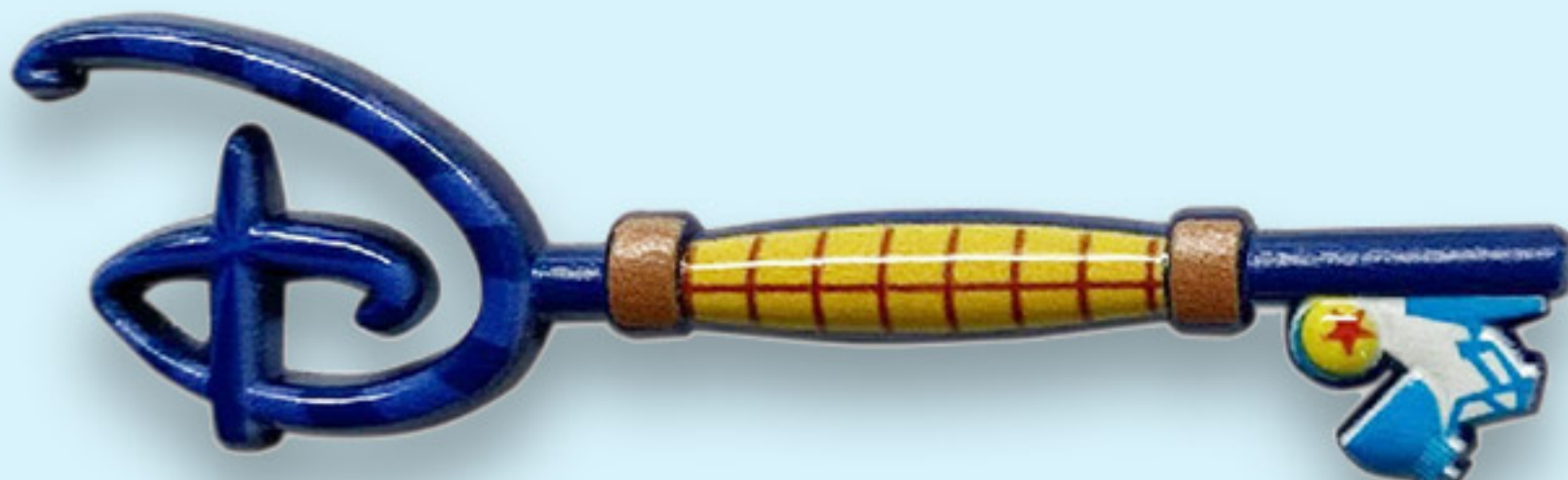
**DISNEY STORE
KEY AND LOCK**
Released in January



**MYSTERY COLLECTIBLE KEY
MINNIE MOUSE**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
TIGGER**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
TOY STORY 4**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
MICKEY MOUSE**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
STAR WARS**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
DONALD DUCK**
Blind Pack, Released in January

COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2020



THE CHILD
Released in November



TOY STORY | 25 YEARS
Released in November



FANTASIA | 80 YEARS
Released in November



PLUTO | 90 YEARS
Released in September



DISNEY FLAIR
Released in January



OPENING CEREMONY
Released in January