Your official guide to Keys offered to Guests since our first Disney store Opening Ceremony in 2010.

Including:
NEW Keys and Key Pins Coming Soon,
Past Keys from global Disney store locations,
Discontinued Keys and Key Pins that have become collectible treasures!

Enjoy your collection, and always remember:
‘The world is something you imagine, so let your dreams go on parade.’
IMAGINATION KEYS RELEASED IN 2021

UNIQUE PRINCESS CELEBRATION #2
Coming Soon

THE HAUNTED MANSION
Released in August

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - JACK SKELLINGTON
Coming Soon

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - SALLY
Coming Soon

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - OOGIE BOOGIE
Coming Soon

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - MAYOR OF HALLOWEEN TOWN
Coming Soon

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - LOCK, SHOCK AND BARREL
Coming Soon

TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - MYSTERY KEY
Coming Soon
IMAGINATION KEYS RELEASED IN 2021

HOCUS POCUS SET
Released in August

ALICE IN WONDERLAND | 70 YEARS
Released in August

CLASSIC MARVEL
THE INFINITY SAGA – IRON MAN
Blind Pack, Released in July

CLASSIC MARVEL
THE INFINITY SAGA – CAPTAIN MARVEL
Blind Pack, Released in July

CLASSIC MARVEL
THE INFINITY SAGA – GROOT
Blind Pack, Released in July

CLASSIC MARVEL
THE INFINITY SAGA – BLACK PANTHER
Blind Pack, Released in July

CLASSIC MARVEL
THE INFINITY SAGA – ANT-MAN
Blind Pack, Released in July

CLASSIC MARVEL
THE INFINITY SAGA – THANOS
Blind Pack, Released in July

CAPTAIN AMERICA | 80 YEARS
Released in July, North America Exclusive

shopDisney.com | Disney Store
IMAGINATION KEYS RELEASED IN 2021

STITCH AND SCRUMP SET
Released in June

THE HUNCHBACK OF NOTRE DAME 25 YEARS
Released in June

CARS | 15 YEARS
Released in June

DISNEY CRUELLA
Released in May

IT'S A SMALL WORLD | 55 YEARS
Released in May
IMAGINATION KEYS RELEASED IN 2021

- MARVEL STUDIOS, DISNEY+ SERIES CAPTAIN AMERICA
  Blind Pack, Released in May

- MARVEL STUDIOS, DISNEY+ SERIES S.W.O.R.D.
  Blind Pack, Released in May

- MARVEL STUDIOS, DISNEY+ SERIES SCARLET WITCH
  Blind Pack, Released in May

- MARVEL STUDIOS, DISNEY+ SERIES VISION
  Blind Pack, Released in May

- MARVEL STUDIOS, DISNEY+ SERIES LOKI
  Blind Pack, Released in May

- MARVEL STUDIOS, DISNEY+ SERIES WINTER SOLDIER
  Blind Pack, Released in May

- STAR WARS, THE MANDALORIAN SET
  Released in May

- STAR WARS DAY, MAY THE 4TH
  Released in May
IMAGINATION KEYS RELEASED IN 2021

STAR WARS, MAY THE 4TH SERIES BB-8
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES CHEWBACCA
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES YODA
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES R2-D2
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES C-3PO
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES EWOK
Blind Pack, Released in May

DISNEY RAINBOW
Released in May

ULTIMATE PRINCESS CELEBRATION
Released in April

EARTH DAY 2021
Released in April
North America Exclusive

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IMAGINATION KEYS RELEASED IN 2021

MICKEY MOUSE THROUGH THE YEARS SET
Released in March

FORKY AND KAREN SET
Released in March

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IMAGINATION KEYS RELEASED IN 2020

- **SOUL**
  Released in December
  North America Exclusive

- **FROM OUR FAMILY TO YOURS**
  Released in December

- **OPENING CEREMONY SPECIAL EDITION METAL KEY**
  Released in December
  Disney Visa, United States Exclusive

- **THE CHILD**
  Released in November

- **TOY STORY | 25 YEARS**
  Released in November

- **FANTASIA | 80 YEARS**
  Released in November

- **DISNEY+ 1ST ANNIVERSARY**
  Released in November

- **BLACK WIDOW**
  Released in October

- **FROZEN FAN FEST**
  Released in October

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IMAGINATION KEYS RELEASED IN 2020

- STUDIOS KEY SET
  Released in October
  WALT DISNEY ANIMATION STUDIOS

- PIXAR ANIMATION STUDIOS

- MARVEL STUDIOS

- LUCASFILM LTD.

- MICKEY MOUSE GINGERBREAD KEY ORNAMENT
  Released in October

- PLUTO | 90 YEARS
  Released in September

- DUKE CABOOM | CANADA DAY
  Released in August
  Canada Exclusive

- DISNEY INK AND PAINT
  Released in August

- STAR WARS DAY
  Released in May
IMAGINATION KEYS RELEASED IN 2020

FROZEN 2 | OLAF
Released in March
North America Exclusive

CINDERELLA | 70 YEARS
Released in March

TIGGER | LEAP DAY
Released in February

POSITIVELY MINNIE
Released in February

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IMAGINATION KEYS RELEASED IN 2019

HOLIDAY 2019
Released in November

FROZEN 2
Released in October

D23 EXPO
Released in August
D23 Expo Exclusive

TOY STORY 4
Released in July

DONALD DUCK | 85 YEARS
Released in June

ALADDIN
Released in May

MICKEY | 90 YEARS
Released in November 2018
IMAGINATION KEYS RELEASED EXCLUSIVELY FOR THE DISNEY STORE OPENING CEREMONY EXPERIENCE*

OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store receives this Key. Subject to availability.

TIMES SQUARE EXCLUSIVE OPENING CEREMONY
The Guest who helped unlock their imagination at Disney store Times Square received this Key. Discontinued.

DISNEY STORE GRAND OPENING
The Guest who helped unlock their imagination at a Disney store Grand Opening in North America received this Key.

DISNEY STORE’S 30TH ANNIVERSARY KEY
The Guest who helped unlock their imagination on March 28, 2017 received this Key.

DISNEY STORE AT HARRODS, LONDON OPENING CEREMONY
The Guest who helped unlock their imagination with the help from Gus and Jaq from Walt Disney’s Cinderella at Disney store Harrods received this Key. Discontinued.

DISNEY STORE CHAMPS ELYSEES, PARIS OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store Champs Elysees receives this Key. Subject to availability.

ORIGINAL DISNEY STORE OPENING CEREMONY
Debating at the first Opening Ceremony experience in 2010. Discontinued.

*THE DISNEY STORE OPENING CEREMONY VARIES BY STORE AND IS SUBJECT TO CANCELLATION. GUESTS ARE SELECTED AT RANDOM FOR PARTICIPATION. VISIT SHOPDISNEY.COM/EVENTS FOR DETAILS.
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

- CELEBRATION
  Released in July

- CAPTAIN AMERICA | 80 YEARS
  Released in July, North America Exclusive

- ALICE IN WONDERLAND | 70 YEARS
  Released in August

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - JACK SKELLINGTON
  Coming Soon

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - SALLY
  Coming Soon

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - OOGIE BOOGIE
  Coming Soon

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - MAYOR OF HALLOWEEN TOWN
  Coming Soon

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - LOCK, SHOCK AND BARREL
  Coming Soon

- TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS - MYSTERY KEY
  Coming Soon

shopDisney.com | Disney store
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

THE HUNCHBACK OF NOTRE DAME
25 YEARS
Released in June

CARS | 15 YEARS
Released in June

IT’S A SMALL WORLD | 55 YEARS
Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
ALADDIN
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
D23 EXPO
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
STITCH
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
FORKY
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
UP
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
STAR WARS
Blind Pack, Released in May

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COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

WINNIE THE POOH AND THE HONEY TREE
Released in February

DISNEY STORE KEY AND LOCK
Released in January

MYSTERY COLLECTIBLE KEY MINNIE MOUSE
Blind Pack, Released in January

MYSTERY COLLECTIBLE KEY TIGGER
Blind Pack, Released in January

MYSTERY COLLECTIBLE KEY TOY STORY 4
Blind Pack, Released in January

MYSTERY COLLECTIBLE KEY MICKEY MOUSE
Blind Pack, Released in January

MYSTERY COLLECTIBLE KEY STAR WARS
Blind Pack, Released in January

MYSTERY COLLECTIBLE KEY DONALD DUCK
Blind Pack, Released in January
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2020

- **THE CHILD**
  Released in November

- **TOY STORY | 25 YEARS**
  Released in November

- **FANTASIA | 80 YEARS**
  Released in November

- **PLUTO | 90 YEARS**
  Released in September

- **DISNEY FLAIR**
  Released in January

- **OPENING CEREMONY**
  Released in January