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UNLOCK YOUR IMAGINATION

THE OFFICIAL GUIDE & CHECKLIST FOR COLLECTIBLE KEYS AND KEY PINS



**Your official guide to Keys offered to Guests since our first
Disney store Opening Ceremony in 2010.**

Including:

NEW Keys and Key Pins Coming Soon,
Past Keys from global Disney store locations,
Discontinued Keys and Key Pins that have
become collectible treasures!

Enjoy your collection, and always remember:

'The world is something you imagine, so let your dreams go on parade.'

IMAGINATION KEYS **RELEASED IN 2021**



Coming Soon



ULTIMATE PRINCESS CELEBRATION #2
Coming Soon



THE HAUNTED MANSION
Released in August



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - JACK SKELLINGTON
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - SALLY
Coming Soon



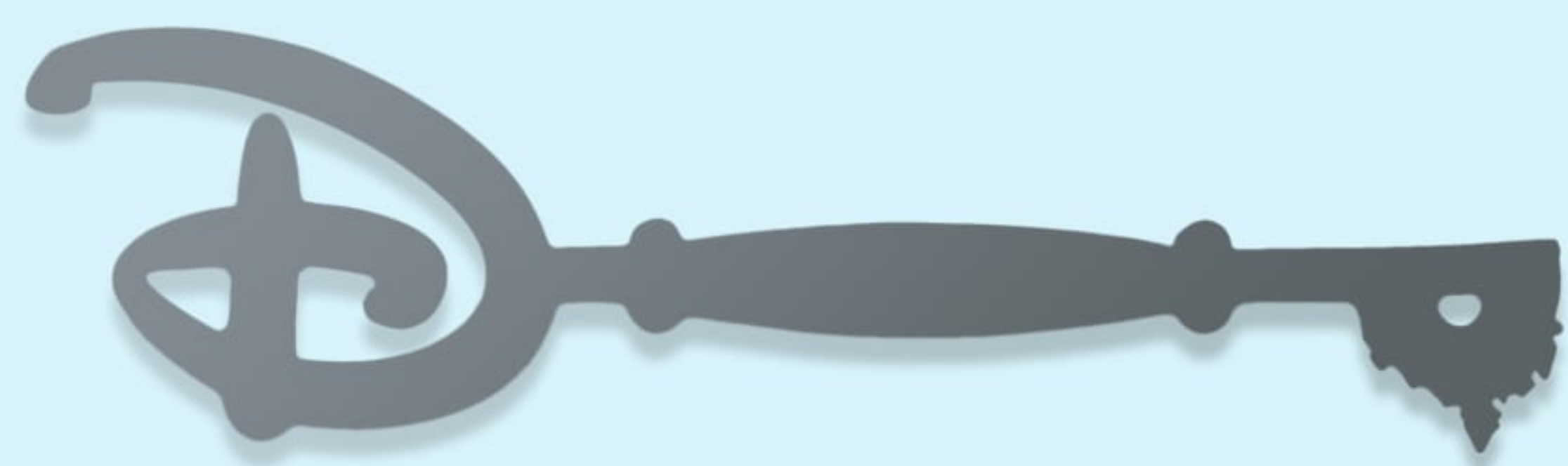
TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - OOGIE BOOGIE
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - MAYOR OF HALLOWEEN TOWN
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - LOCK, SHOCK AND BARREL
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - MYSTERY KEY
Coming Soon

IMAGINATION KEYS RELEASED IN 2021



HOCUS POCUS SET
Released in August



ALICE IN WONDERLAND | 70 YEARS
Released in August



**CLASSIC MARVEL
THE INFINITY SAGA – IRON MAN**
Blind Pack, Released in July



**CLASSIC MARVEL
THE INFINITY SAGA – CAPTAIN MARVEL**
Blind Pack, Released in July



**CLASSIC MARVEL
THE INFINITY SAGA – GROOT**
Blind Pack, Released in July



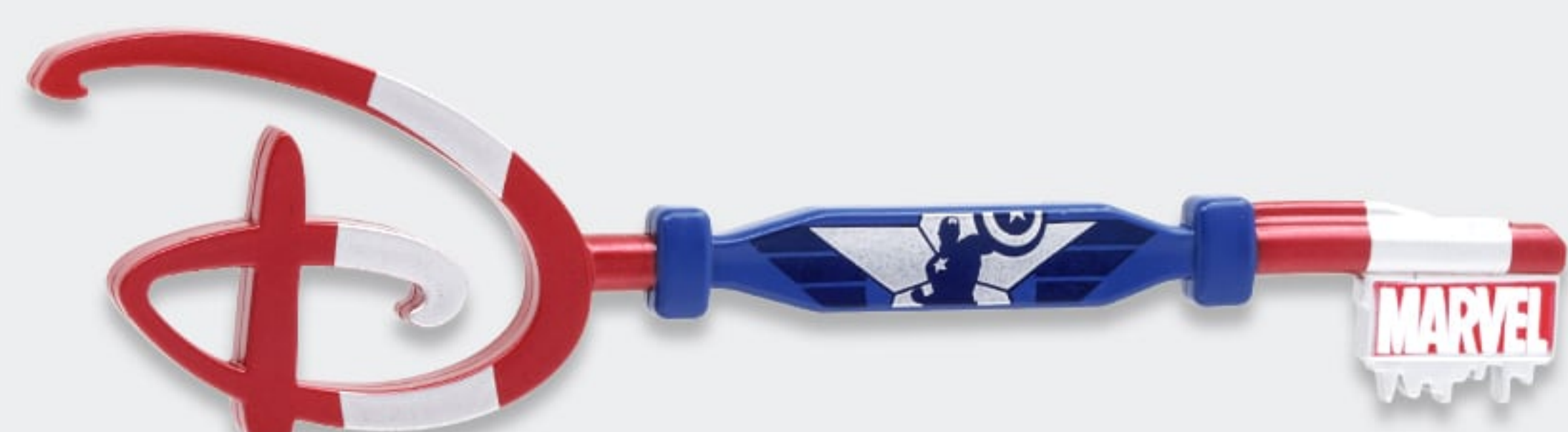
**CLASSIC MARVEL
THE INFINITY SAGA – BLACK PANTHER.**
Blind Pack, Released in July



**CLASSIC MARVEL
THE INFINITY SAGA – ANT-MAN**
Blind Pack, Released in July



**CLASSIC MARVEL
THE INFINITY SAGA – THANOS**
Blind Pack, Released in July



CAPTAIN AMERICA | 80 YEARS
Released in July, North America Exclusive

IMAGINATION KEYS RELEASED IN 2021



STITCH AND SCRUMP SET
Released in June



**THE HUNCHBACK OF NOTRE DAME
25 YEARS**
Released in June



CARS | 15 YEARS
Released in June

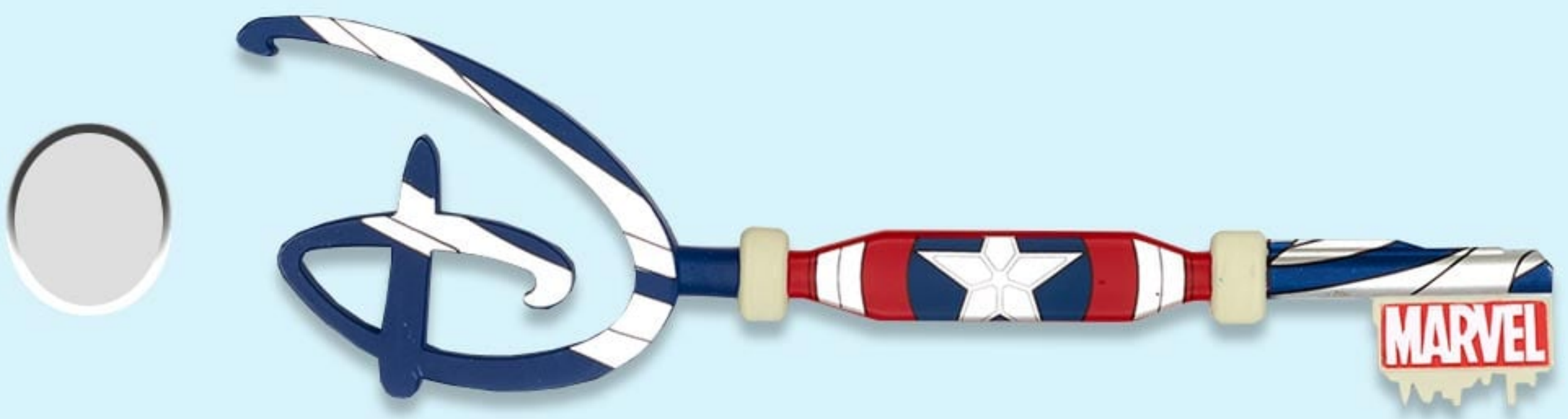


DISNEY CRUELLA
Released in May



IT'S A SMALL WORLD | 55 YEARS
Released in May

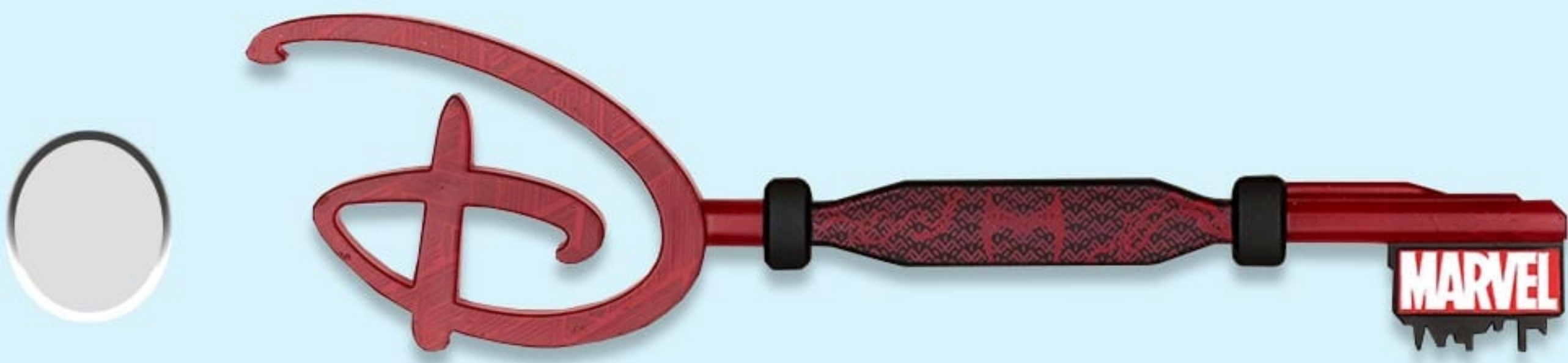
IMAGINATION KEYS **RELEASED IN 2021**



★ **MARVEL STUDIOS, DISNEY+ SERIES**
CAPTAIN AMERICA
Blind Pack, Released in May



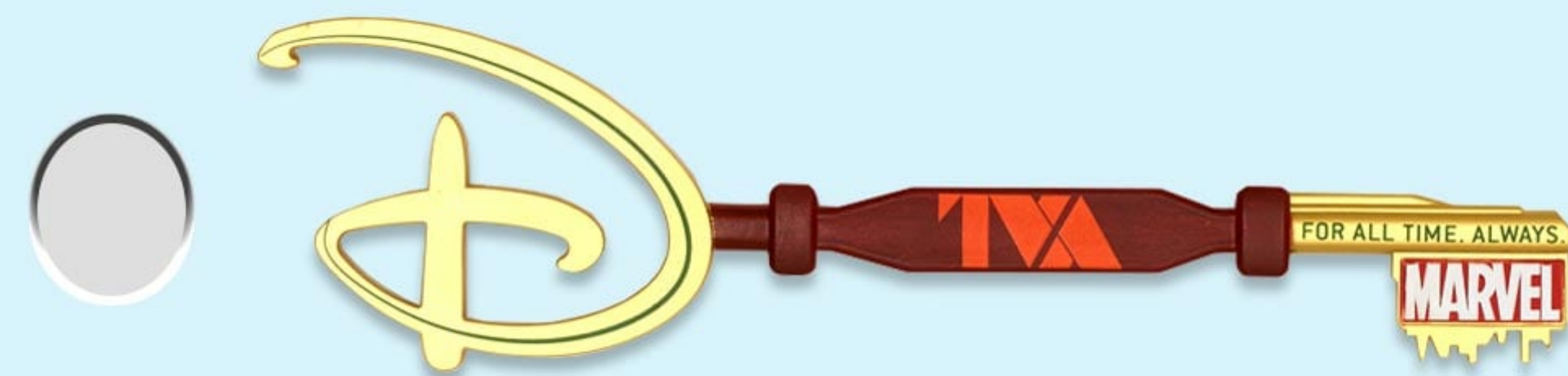
★ **MARVEL STUDIOS, DISNEY+ SERIES**
S.W.O.R.D
Blind Pack, Released in May



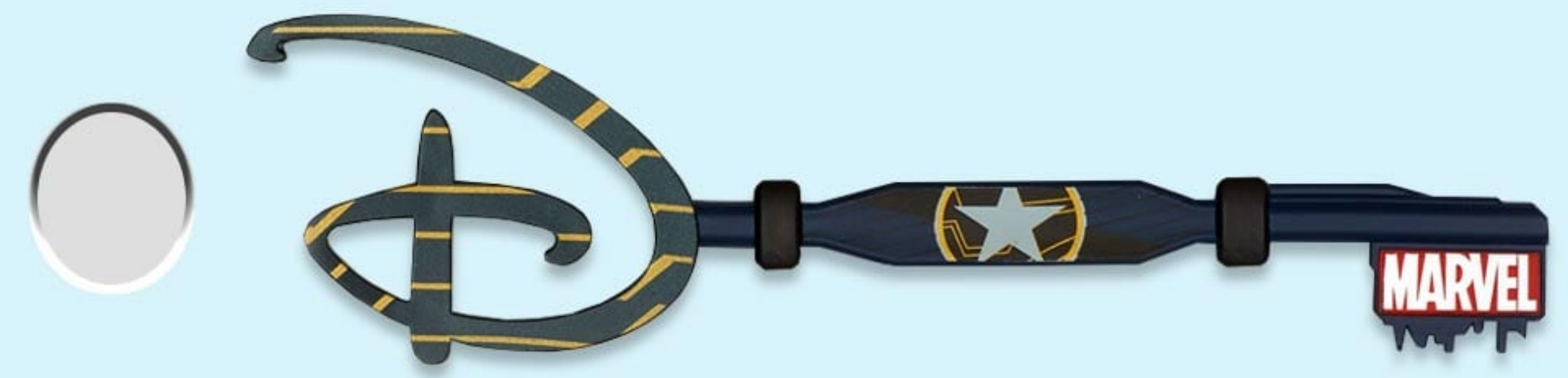
★ **MARVEL STUDIOS, DISNEY+ SERIES**
SCARLET WITCH
Blind Pack, Released in May



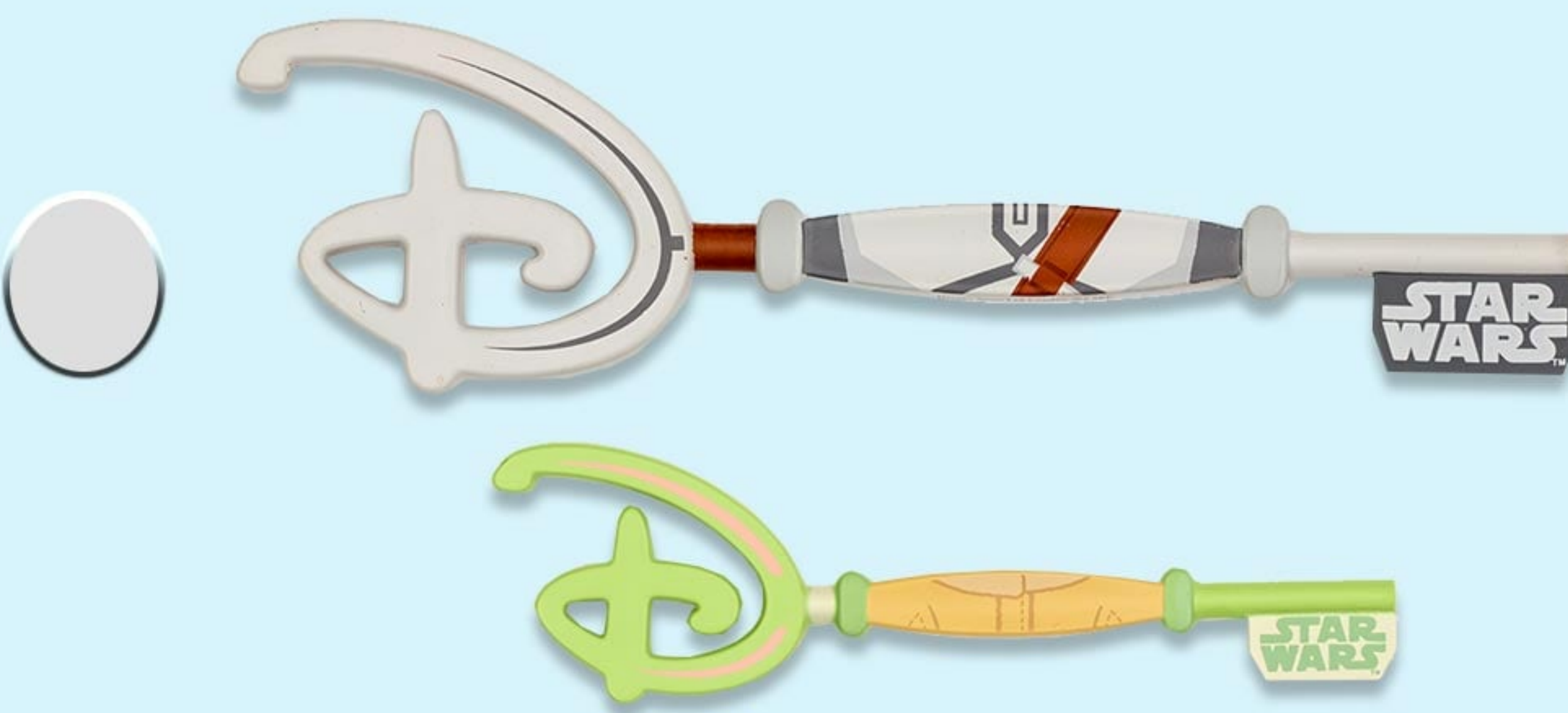
★ **MARVEL STUDIOS, DISNEY+ SERIES**
VISION
Blind Pack, Released in May



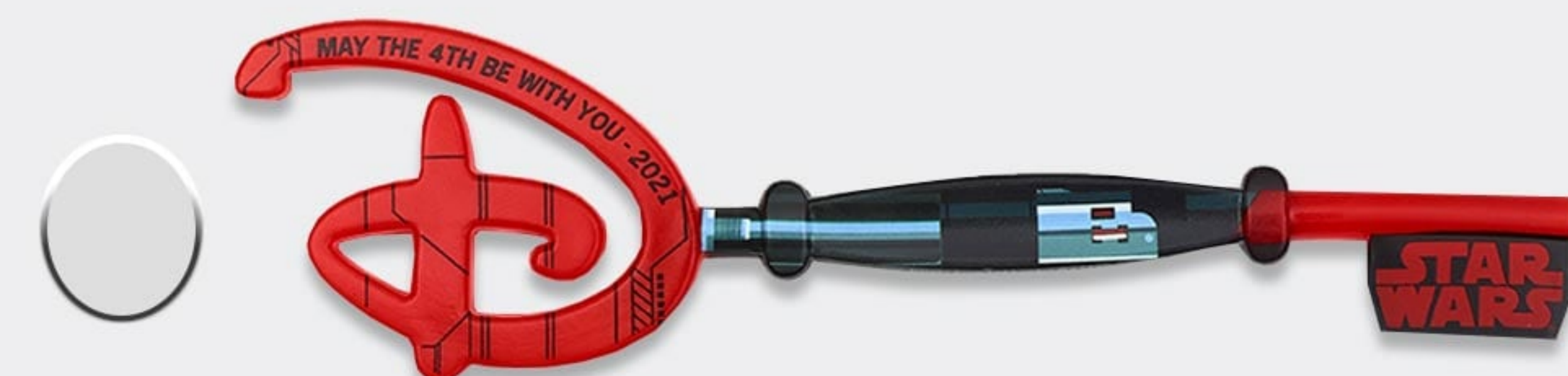
★ **MARVEL STUDIOS, DISNEY+ SERIES**
LOKI
Blind Pack, Released in May



★ **MARVEL STUDIOS, DISNEY+ SERIES**
WINTER SOLDIER
Blind Pack, Released in May

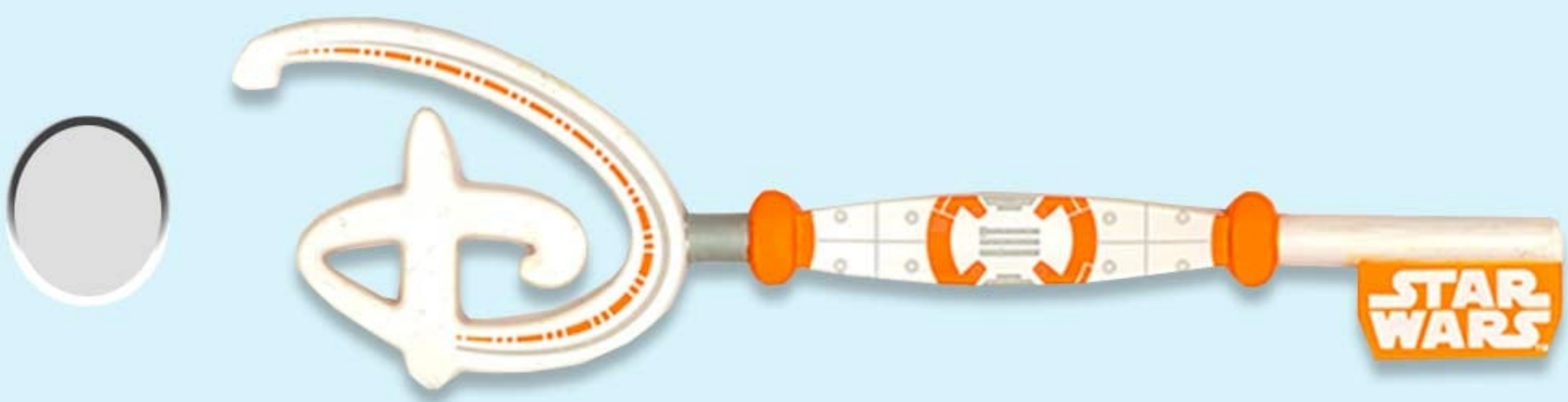


★ **STAR WARS, *THE MANDALORIAN* SET**
Released in May



★ **STAR WARS DAY, MAY THE 4TH**
Released in May

IMAGINATION KEYS RELEASED IN 2021



STAR WARS, MAY THE 4TH SERIES BB-8

Blind Pack, Released in May



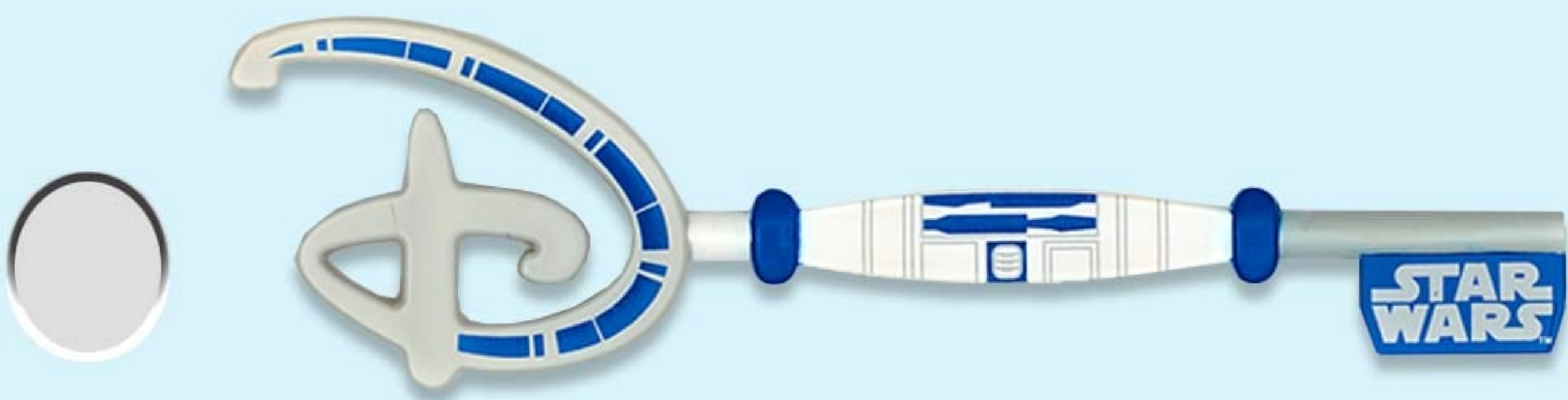
STAR WARS, MAY THE 4TH SERIES CHEWBACCA

Blind Pack, Released in May



STAR WARS, MAY THE 4TH SERIES YODA

Blind Pack, Released in May



STAR WARS, MAY THE 4TH SERIES R2-D2

Blind Pack, Released in May



STAR WARS, MAY THE 4TH SERIES C-3PO

Blind Pack, Released in May



STAR WARS, MAY THE 4TH SERIES EWOK

Blind Pack, Released in May



DISNEY RAINBOW

Released in May



ULTIMATE PRINCESS CELEBRATION

Released in April



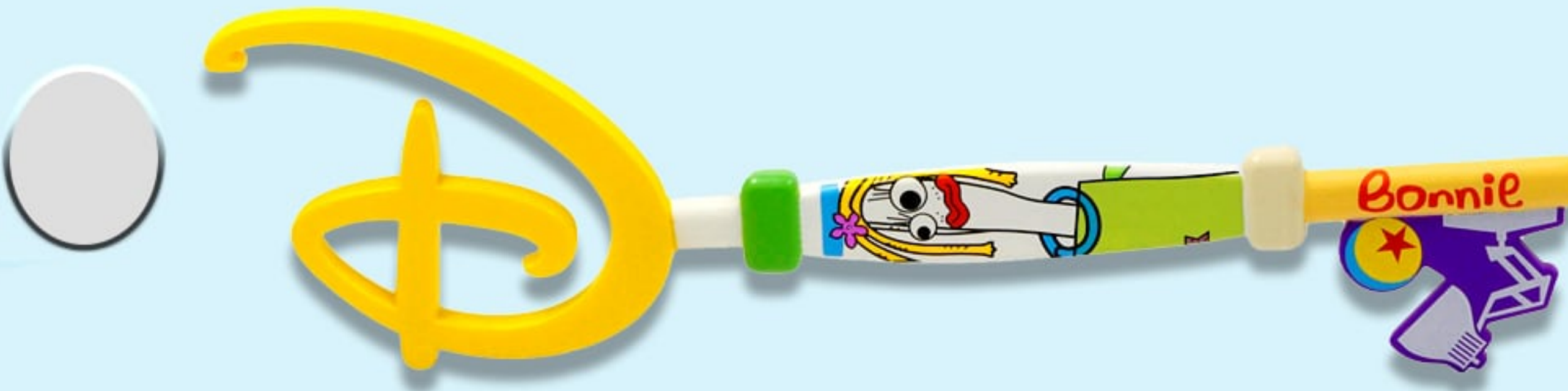
EARTH DAY 2021

Released in April
North America Exclusive

IMAGINATION KEYS RELEASED IN 2021



MICKEY MOUSE
THROUGH THE YEARS SET
Released in March



FORKY AND KAREN SET
Released in March

IMAGINATION KEYS RELEASED IN 2021



**WINNIE THE POOH
AND THE HONEY TREE | 55 YEARS**
Released in February



UP
Released in January



**WORLD OF DISNEY, LOVE SERIES
101 DALMATIANS**
Blind Pack, Released in January



**WORLD OF DISNEY, LOVE SERIES
THE ARISTOCATS**
Blind Pack, Released in January



**WORLD OF DISNEY, LOVE SERIES
BAMBI**
Blind Pack, Released in January



**WORLD OF DISNEY, LOVE SERIES
DUMBO**
Blind Pack, Released in January



**WORLD OF DISNEY, LOVE SERIES
LADY AND THE TRAMP**
Blind Pack, Released in January

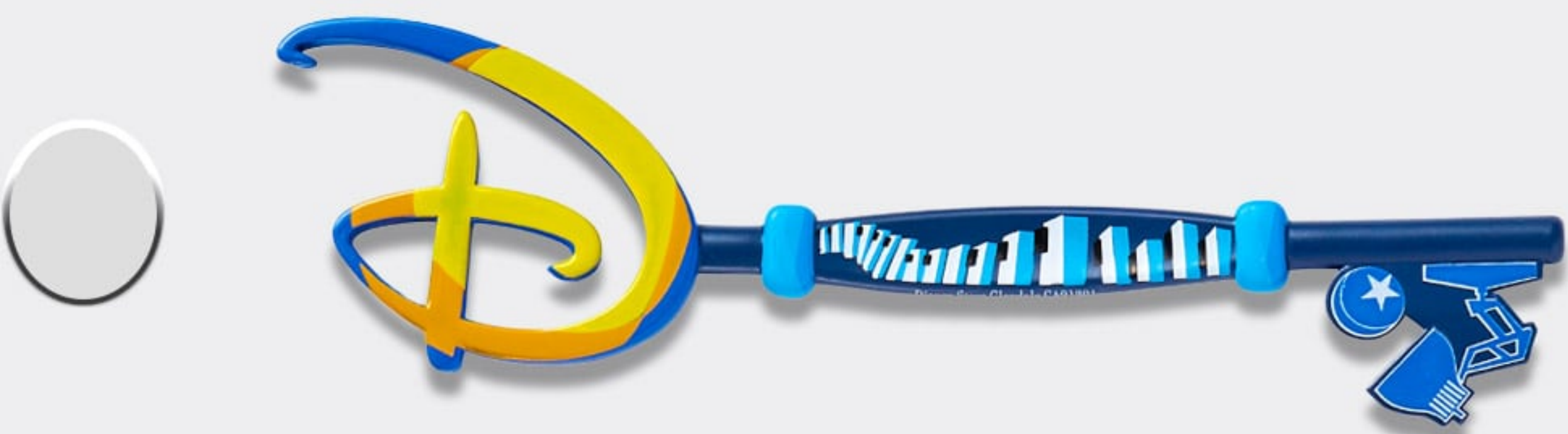


**WORLD OF DISNEY, LOVE SERIES
THE LION KING**
Blind Pack, Released in January



MICKEY AND MINNIE MOUSE 2021
Released in December 2020

IMAGINATION KEYS RELEASED IN 2020



SOUL
Released in December
North America Exclusive



FROM OUR FAMILY TO YOURS
Released in December



**OPENING CEREMONY
SPECIAL EDITION METAL KEY**
Released in December
Disney Visa, United States Exclusive



THE CHILD
Released in November



TOY STORY | 25 YEARS
Released in November



FANTASIA | 80 YEARS
Released in November



**DISNEY+
1ST ANNIVERSARY**
Released in November



BLACK WIDOW
Released in October



FROZEN FAN FEST
Released in October

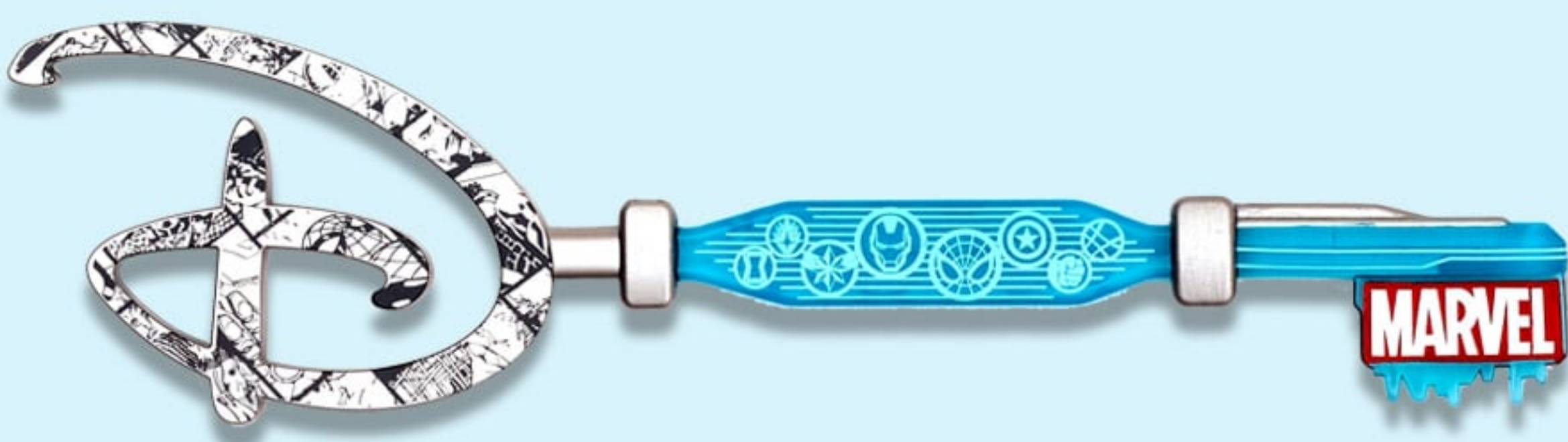
IMAGINATION KEYS RELEASED IN 2020



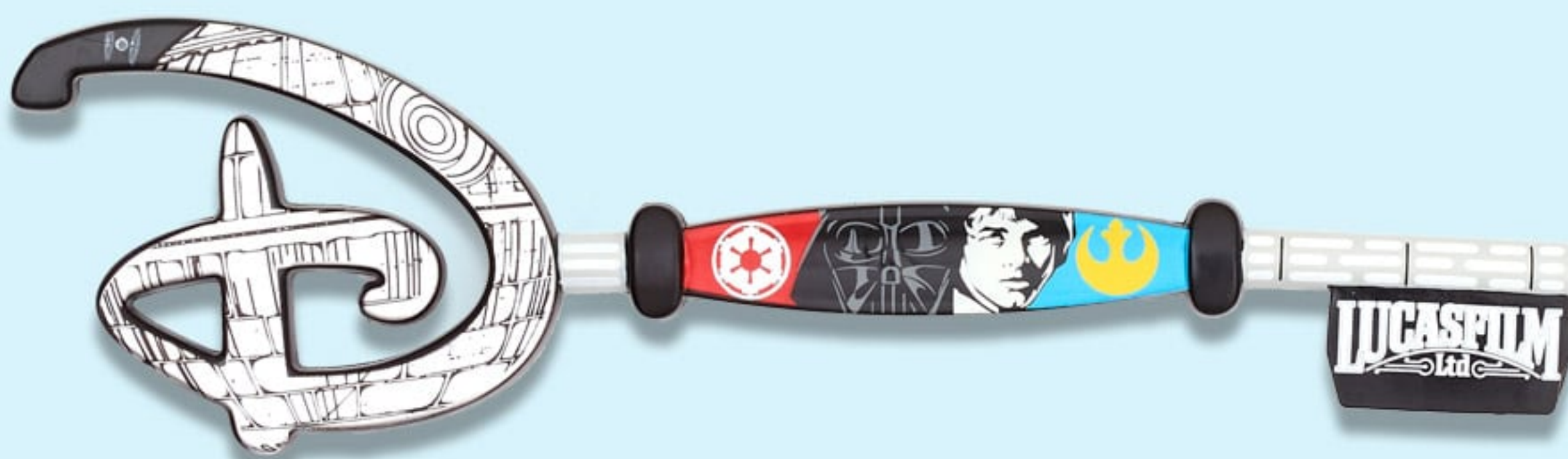
STUDIOS KEY SET
Released in October
WALT DISNEY ANIMATION STUDIOS



PIXAR ANIMATION STUDIOS



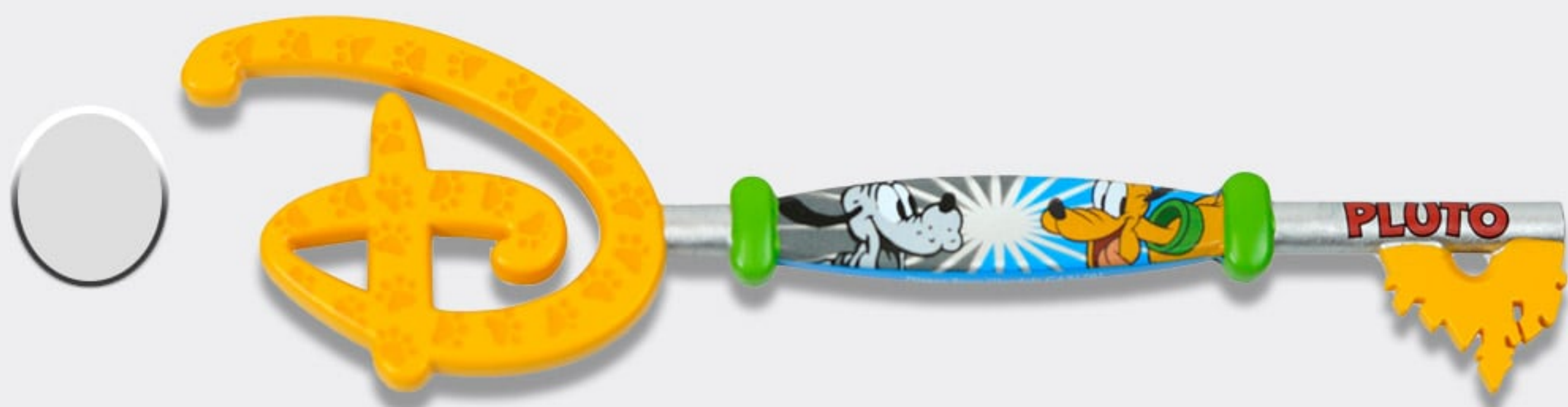
MARVEL STUDIOS



LUCASFILM LTD.



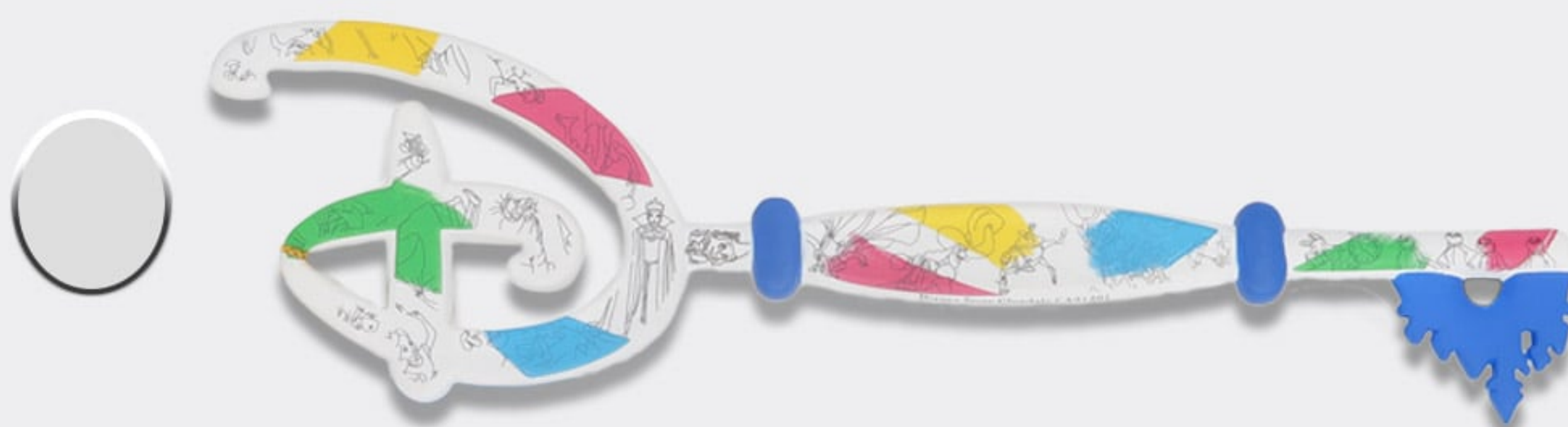
MICKEY MOUSE
GINGERBREAD KEY ORNAMENT
Released in October



PLUTO | 90 YEARS
Released in September



DUKE CABOOM | CANADA DAY
Released in August
Canada Exclusive



DISNEY INK AND PAINT
Released in August

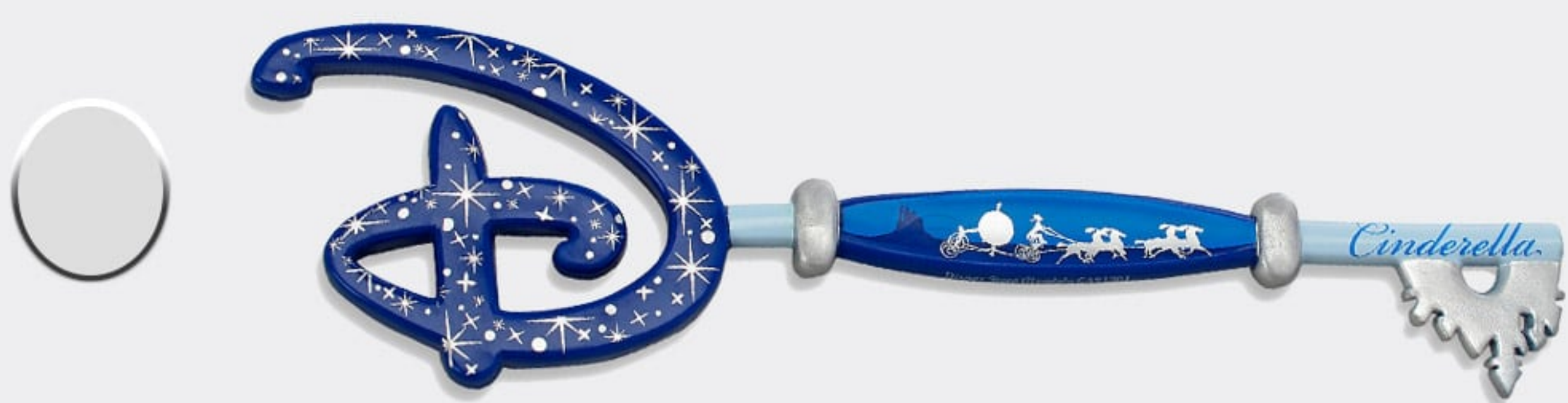


STAR WARS DAY
Released in May

IMAGINATION KEYS RELEASED IN 2020



FROZEN 2 | OLAF
Released in March
North America Exclusive



CINDERELLA | 70 YEARS
Released in March



TIGGER | LEAP DAY
Released in February



POSITIVELY MINNIE
Released in February

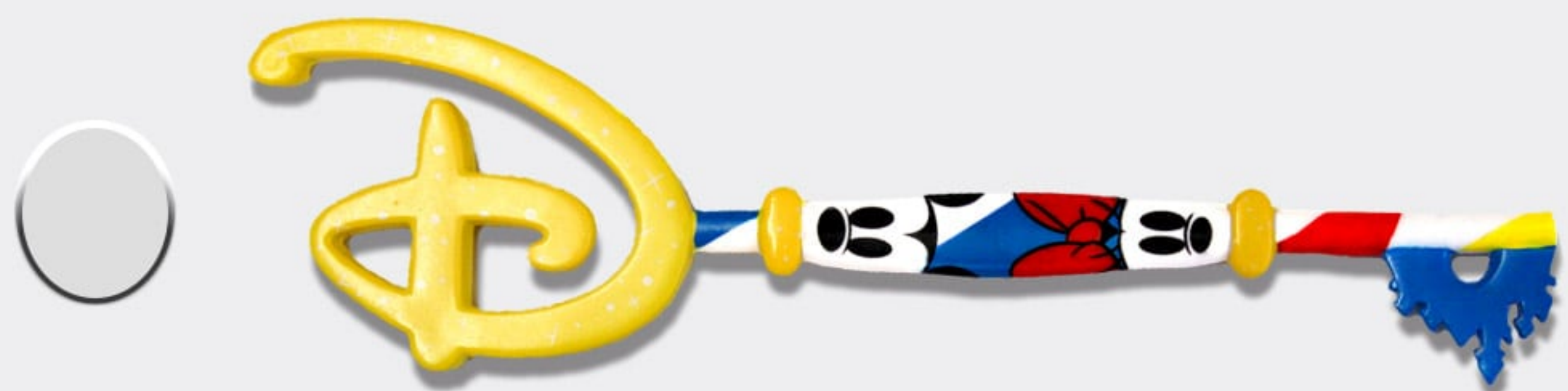
IMAGINATION KEYS RELEASED IN 2019



HOLIDAY 2019
Released in November



FROZEN 2
Released in October



D23 EXPO
Released in August
D23 Expo Exclusive



TOY STORY 4
Released in July



DONALD DUCK | 85 YEARS
Released in June



ALADDIN
Released in May



MICKEY | 90 YEARS
Released in November 2018

IMAGINATION KEYS RELEASED EXCLUSIVELY FOR
THE DISNEY STORE OPENING CEREMONY EXPERIENCE*



OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store receives this Key. Subject to availability.



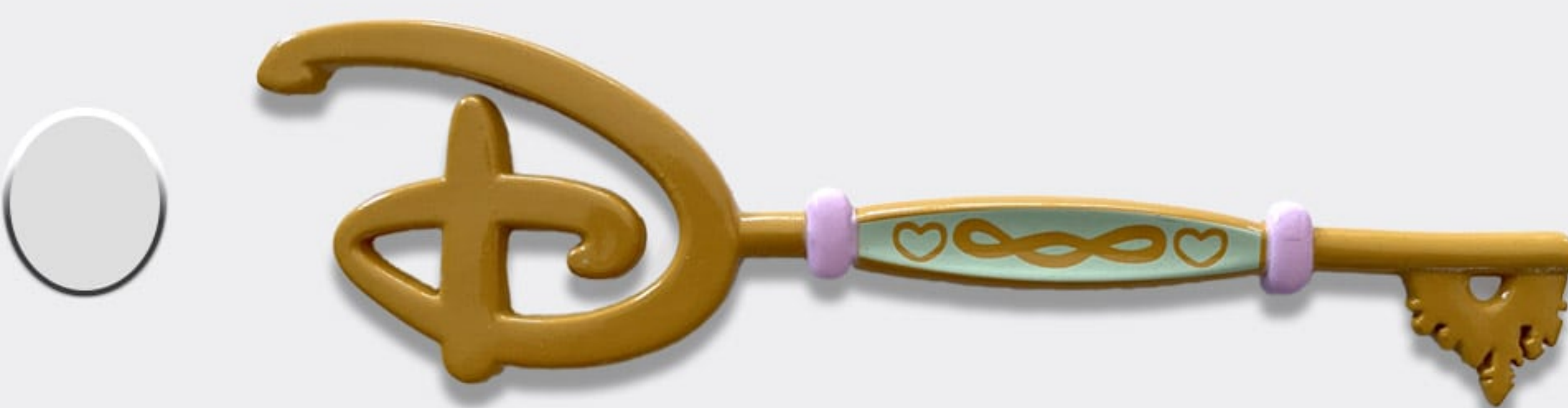
TIMES SQUARE EXCLUSIVE OPENING CEREMONY
The Guest who helped unlock their imagination at Disney store Times Square received this Key. Discontinued.



DISNEY STORE GRAND OPENING
The Guest who helped unlock their imagination at a Disney store Grand Opening in North America received this Key.



DISNEY STORE'S 30TH ANNIVERSARY KEY
The Guest who helped unlock their imagination on March 28, 2017 received this Key.



DISNEY STORE AT HARRODS, LONDON OPENING CEREMONY
The Guest who helped unlock their imagination with the help from Gus and Jaq from Walt Disney's *Cinderella* at Disney store Harrods received this Key. Discontinued.



DISNEY STORE CHAMPS ELYSEES, PARIS OPENING CEREMONY
The Guest who helps unlock their imagination at Disney store Champs Elysees receives this Key. Subject to availability.



ORIGINAL DISNEY STORE OPENING CEREMONY
Debuting at the first Opening Ceremony experience in 2010. Discontinued.

*THE DISNEY STORE OPENING CEREMONY VARIES BY STORE AND IS SUBJECT TO CANCELLATION. GUESTS ARE SELECTED AT RANDOM FOR PARTICIPATION. VISIT [SHOPDISNEY.COM/EVENTS](https://shopdisney.com/events) FOR DETAILS.

COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2021



CELEBRATION
Released in July



CAPTAIN AMERICA | 80 YEARS
Released in July, North America Exclusive



ALICE IN WONDERLAND | 70 YEARS
Released in August



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - JACK SKELLINGTON
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - SALLY
Coming Soon



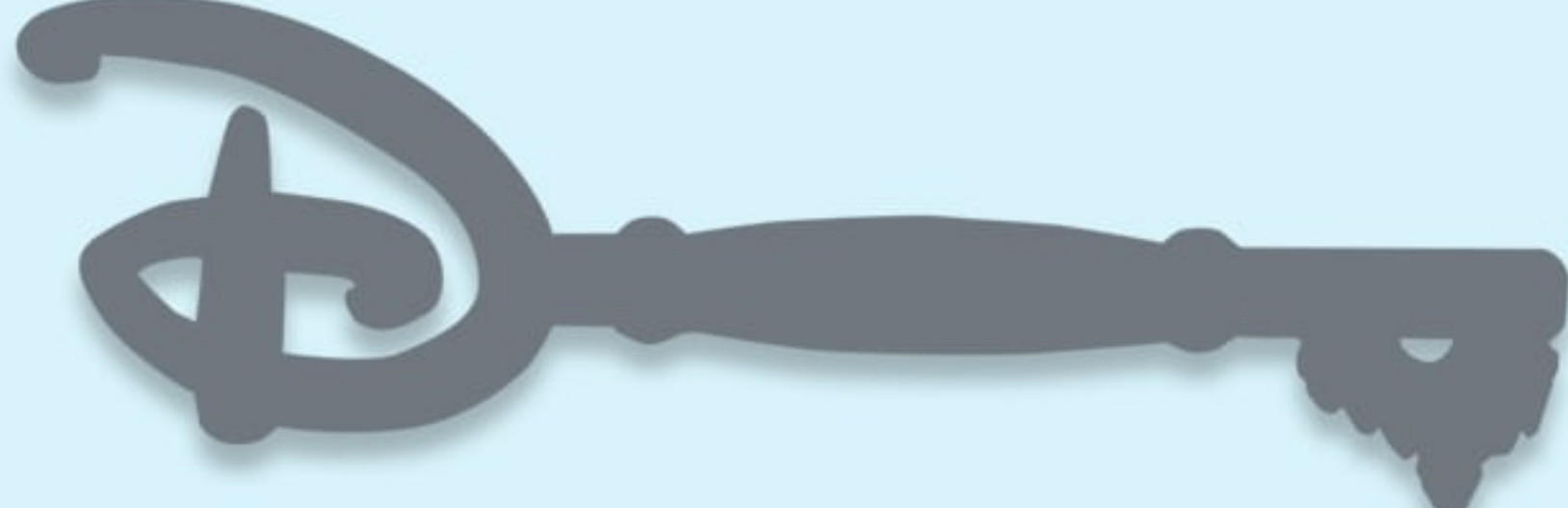
TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - OOGIE BOOGIE
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - MAYOR OF HALLOWEEN TOWN
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - LOCK, SHOCK AND BARREL
Coming Soon



TIM BURTON'S *THE NIGHTMARE BEFORE CHRISTMAS* - MYSTERY KEY
Coming Soon

COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2021



★ *THE HUNCHBACK OF NOTRE DAME*
25 YEARS

Released in June



CARS | 15 YEARS

Released in June



★ **IT'S A SMALL WORLD | 55 YEARS**

Released in May



MYSTERY COLLECTIBLE KEY, SERIES 2
ALADDIN

Blind Pack, Released in May



★ **MYSTERY COLLECTIBLE KEY, SERIES 2**
D23 EXPO

Blind Pack, Released in May



MYSTERY COLLECTIBLE KEY, SERIES 2
STITCH

Blind Pack, Released in May



MYSTERY COLLECTIBLE KEY, SERIES 2
FORKY

Blind Pack, Released in May



MYSTERY COLLECTIBLE KEY, SERIES 2
UP

Blind Pack, Released in May



MYSTERY COLLECTIBLE KEY, SERIES 2
STAR WARS

Blind Pack, Released in May



COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2021



**WINNIE THE POOH
AND THE HONEY TREE**
Released in February



**DISNEY STORE
KEY AND LOCK**
Released in January



**MYSTERY COLLECTIBLE KEY
MINNIE MOUSE**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
TIGGER**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
TOY STORY 4**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
MICKEY MOUSE**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
STAR WARS**
Blind Pack, Released in January



**MYSTERY COLLECTIBLE KEY
DONALD DUCK**
Blind Pack, Released in January

COLLECTIBLE PINS OF IMAGINATION KEYS RELEASED IN 2020



THE CHILD
Released in November



TOY STORY | 25 YEARS
Released in November



FANTASIA | 80 YEARS
Released in November



PLUTO | 90 YEARS
Released in September



DISNEY FLAIR
Released in January



OPENING CEREMONY
Released in January