Your official guide to Keys offered to Guests since our first Disney store Opening Ceremony in 2010.

Including:
NEW Keys and Key Pins Coming Soon,
Past Keys from global Disney store locations,
Discontinued Keys and Key Pins that have become collectible treasures!

Enjoy your collection, and always remember:
‘The world is something you imagine, so let your dreams go on parade.’
IMAGINATION KEYS RELEASED IN 2021

- MARVEL STUDIOS, DISNEY+ SERIES CAPTAIN AMERICA
  Blind Pack, Releasing in May

- MARVEL STUDIOS, DISNEY+ SERIES S.W.O.R.D
  Blind Pack, Releasing in May

- MARVEL STUDIOS, DISNEY+ SERIES SCARLET WITCH
  Blind Pack, Releasing in May

- MARVEL STUDIOS, DISNEY+ SERIES VISION
  Blind Pack, Releasing in May

- MARVEL STUDIOS, DISNEY+ SERIES MYSTERY KEY
  Blind Pack, Releasing in May

- MARVEL STUDIOS, DISNEY+ SERIES MYSTERY KEY
  Blind Pack, Releasing in May

- STAR WARS, THE MANDALORIAN SET
  Released in May

- STAR WARS DAY, MAY THE 4TH
  Released in May
IMAGINATION KEYS RELEASED IN 2021

STAR WARS, MAY THE 4TH SERIES
BB-8
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES
CHEWBACCA
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES
YODA
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES
R2-D2
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES
C-3PO
Blind Pack, Released in May

STAR WARS, MAY THE 4TH SERIES
EWOK
Blind Pack, Released in May

DISNEY RAINBOW
Released in May

ULTIMATE PRINCESS CELEBRATION
Released in April

EARTH DAY 2021
Released in April
North America Exclusive

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IMAGINATION KEYS RELEASED IN 2021

MICKEY MOUSE THROUGH THE YEARS SET
Released in March

FORKY AND KAREN SET
Released in March
IMAGINATION KEYS RELEASED IN 2021

- **Winnie The Pooh and The Honey Tree | 55 Years**
  Released in February

- **UP**
  Released in January

- **World of Disney, Love Series**
  - **101 Dalmatians**
    Blind Pack, Released in January
  - **The Aristocats**
    Blind Pack, Released in January
  - **Bambi**
    Blind Pack, Released in January
  - **Dumbo**
    Blind Pack, Released in January
  - **Lady and The Tramp**
    Blind Pack, Released in January
  - **The Lion King**
    Blind Pack, Released in January

- **Mickey and Minnie Mouse 2021**
  Released in December 2020
IMAGINATION KEYS RELEASED IN 2020

SOUL
Released in December
North America Exclusive

FROM OUR FAMILY TO YOURS
Released in December

OPENING CEREMONY SPECIAL EDITION METAL KEY
Released in December
Disney Visa, United States Exclusive

THE CHILD
Released in November

TOY STORY | 25 YEARS
Released in November

FANTASIA | 80 YEARS
Released in November

DISNEY+ 1ST ANNIVERSARY
 Released in November

BLACK WIDOW
Released in October

FROZEN FAN FEST
Released in October
IMAGINATION KEYS RELEASED IN 2020

STUDIOS KEY SET
Released in October
WALT DISNEY ANIMATION STUDIOS

PIXAR ANIMATION STUDIOS

MARVEL STUDIOS

LUCASFILM LTD.

MICKEY MOUSE GINGERBREAD KEY ORNAMENT
Released in October

PLUTO | 90 YEARS
Released in September

DUKE CABOOM | CANADA DAY
Released in August
Canada Exclusive

DISNEY INK AND PAINT
Released in August

STAR WARS DAY
Released in May

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IMAGINATION KEYS RELEASED IN 2020

FROZEN 2 | OLAF
Released in March
North America Exclusive

CINDERELLA | 70 YEARS
Released in March

TIGGER | LEAP DAY
Released in February

POSITIVELY MINNIE
Released in February

shopDisney.com | Disney Store
IMAGINATION KEYS RELEASED EXCLUSIVELY FOR THE DISNEY STORE OPENING CEREMONY EXPERIENCE*

**OPENING CEREMONY**
The Guest who helps unlock their imagination at Disney store receives this Key. Subject to availability.

**TIMES SQUARE EXCLUSIVE OPENING CEREMONY**
The Guest who helped unlock their imagination at Disney store Times Square received this Key. Discontinued.

**DISNEY STORE GRAND OPENING**
The Guest who helped unlock their imagination at a Disney store Grand Opening in North America received this Key.

**DISNEY STORE’S 30TH ANNIVERSARY KEY**
The Guest who helped unlock their imagination on March 28, 2017 received this Key.

**DISNEY STORE AT HARRODS, LONDON OPENING CEREMONY**
The Guest who helped unlock their imagination with the help from Gus and Jaq from Walt Disney's Cinderella at Disney store Harrods received this Key. Discontinued.

**DISNEY STORE CHAMPS ELYSEES, PARIS OPENING CEREMONY**
The Guest who helps unlock their imagination at Disney store Champs Elysees receives this Key. Subject to availability.

**ORIGINAL DISNEY STORE OPENING CEREMONY**
Debuting at the first Opening Ceremony experience in 2010. Discontinued.

*THE DISNEY STORE OPENING CEREMONY VARIES BY STORE AND IS SUBJECT TO CANCELLATION. GUESTS ARE SELECTED AT RANDOM FOR PARTICIPATION. VISIT SHOPDISNEY.COM/EVENTS FOR DETAILS.
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

COMING SOON

COMING SOON

IT’S A SMALL WORLD | 55 YEARS
Releasing in May

MYSTERY COLLECTIBLE KEY, SERIES 2
ALADDIN
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
D23 EXPO
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
STITCH
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
FORKY
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
UP
Blind Pack, Released in May

MYSTERY COLLECTIBLE KEY, SERIES 2
STAR WARS
Blind Pack, Released in May

shopDisney.com | Disney store
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2021

Winnie the Pooh and the Honey Tree
Released in February

Disney Store key and lock
Released in January

Mystery Collectible Key Minnie Mouse
Blind Pack, Released in January

Mystery Collectible Key Tigger
Blind Pack, Released in January

Mystery Collectible Key Toy Story 4
Blind Pack, Released in January

Mystery Collectible Key Mickey Mouse
Blind Pack, Released in January

Mystery Collectible Key Star Wars
Blind Pack, Released in January

Mystery Collectible Key Donald Duck
Blind Pack, Released in January
COLLECTIBLE PINS OF IMAGINATION KEYS
RELEASED IN 2020

**THE CHILD**
Released in November

**TOY STORY | 25 YEARS**
Released in November

**FANTASIA | 80 YEARS**
Released in November

**PLUTO | 90 YEARS**
Released in September

**DISNEY FLAIR**
Released in January

**OPENING CEREMONY**
Released in January